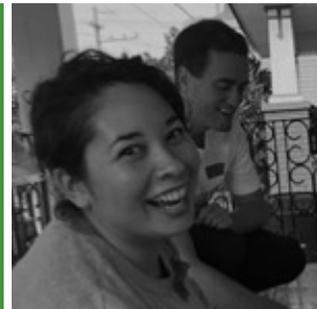
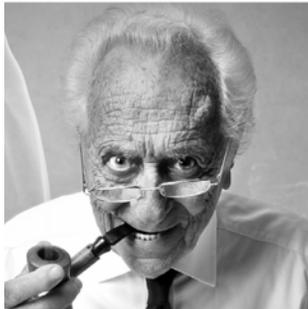


The Face of PLANNING

October 3-5, 2018, Shreveport, Louisiana





APA
LA The Face of
PLANNING

Sam's Town Hotel & Casino
315 Clyde Fant Pkwy
Shreveport, LA 71101

SHREVEPORT



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APA-LA Welcome Message



American Planning Association
Louisiana Chapter

Welcome to Louisiana's premiere conference on planning, community building, urban and land use policy!

This year's program once again exemplifies the fantastic work our members and allied professionals have performed for Louisiana's communities. We have also endeavored to include elected officials and other professionals among the speakers. And, this year, we hope that you enjoy the activities and offerings of the Red River Revel Arts Festival and Prize Fest 2018: Shreveport's Film, Music, and Food Festival.

Our Annual Conference always seeks to build on and leverage the work we do throughout the year. Recently, Governor John Bel Edwards signed a proclamation declaring October 2018 as "Community Planning Month" throughout Louisiana. We are thrilled for our Governor to recognize the value of this national campaign. We also want to personally thank Lt. Governor Billy Nungesser for agreeing to come and share his assessment of recent developments and the vision he and Governor Edwards have for our great state.

None of the Chapter's goals can be met and this conference would not be possible were it not for the generous support from our volunteers and the generous donations from our sponsors. Thank You! Please check out the sponsor pages in the program. Their work is some of the finest that Louisiana has to offer! We would like to thank members of the local Host Committee for managing hundreds of little logistical details, and members of the Executive Committee who have helped to make this event possible.

This past year has shown that if we keep moving forward we will see great things begin to happen! The Chapter has forged ahead with a new Legislative Committee and advocacy program, membership has surged past 430. And we were delighted to host the National Planning Conference earlier this year. The work has been demanding and rewarding. New Chapter officers will be elected next year. Please consider playing a role yourself, and helping to ensure a green, prosperous, equitable future for Louisiana.

On behalf of APA-LA, thank you all for you continued support for planning in Louisiana!

Sincerely,

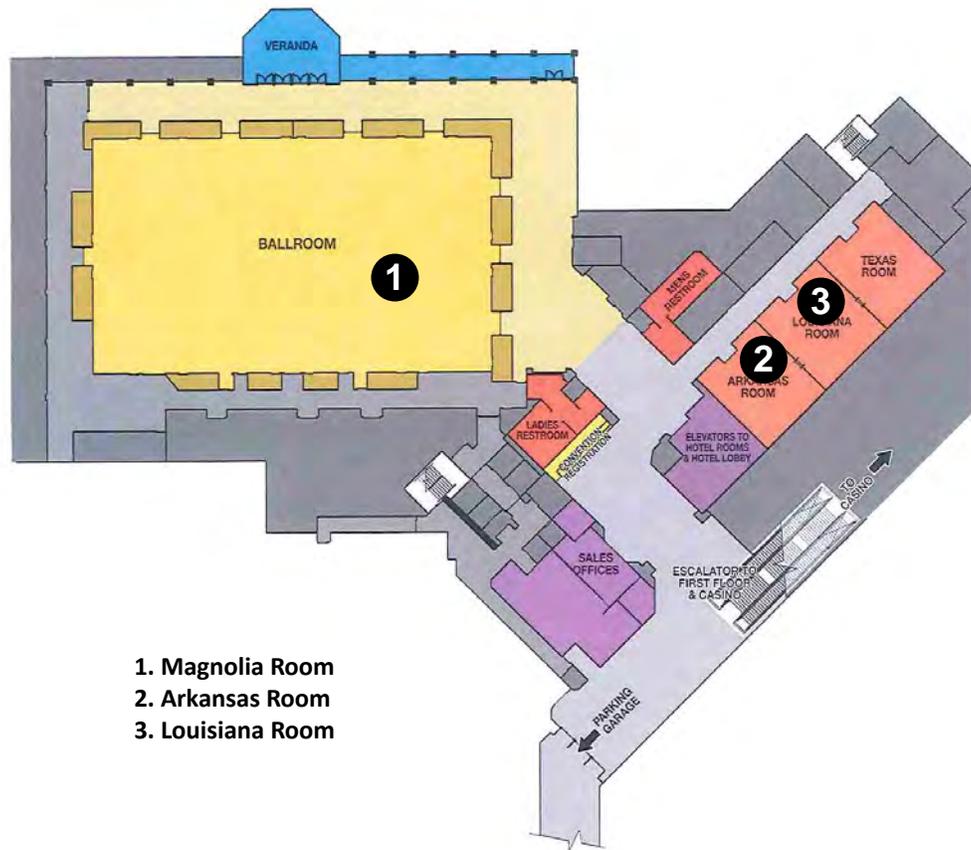
Joanne C. Poret, AICP
Conference Co-Chair
Planning & Zoning Director - Monroe LA
LA APA North Section Director

Stephen R. Jean, AICP
Conference Co-Chair
Deputy Director - Shreveport-Caddo MPC

Derek Chisholm, AICP, ENV SP, LEED GA
APA LA, Chapter President



Sam's Town Meeting Rooms Floor Plan



1. Magnolia Room
2. Arkansas Room
3. Louisiana Room

Sam's Town Floor Plan



All sessions have been submitted for American Institute of Certified Planner Certification Maintenance (**CM**) credits which are provided per each credit hour for each session (as indicated). All sessions that qualify for Continuing Legal Education (**CLE**) credits for attorneys have also been submitted for AICP Planning Law credits. AICP Ethics Credits (**CM Ethics**) are available during the 3rd session on Wednesday, October 3rd.

WiFi Instructions



- Open preferred WiFi management program
- Select "boydguest"
- Click "Be connected"
- Open a preferred Internet Browser
- You are now connected



Conference Schedule - At a Glance

Wednesday, October 3rd

8:00am - 3:30pm	Conference Registration	Atrium
8:00am - 9:00am	APA LA Chapter Meeting	Magnolia Room
9:15am - 10:15am	Conference Welcome & Plenary Session	Magnolia Room
10:15am - 11:45am	Session 1: Promoting Inclusiveness in Preservation Planning	Arkansas Room
10:15am - 11:45am	Session 2: Cool Tools for Planners	Louisiana Room
12:00pm - 1:45pm	Keynote Luncheon: Paul Farmer, FAICP	Magnolia Room
2:00pm - 3:30pm	Session 3: AICP Ethics Session	Louisiana Room
2:00pm - 4:00pm	Mobile Tour #1: The Port of Caddo-Bossier	Off-Site
2:00pm - 5:00pm	Mobile Tour #2: Texas Street Downtown	Off-Site
3:45pm - 5:15pm	Session 4: Short Term Rental- Revisiting the Regs in New Orleans	Arkansas Room
3:45pm - 5:15pm	Session 5: Promoting Resiliency through Science-based Eco-Engineering in a Coastal Louisiana Parish	Louisiana Room
6:00pm - 8:00pm	Opening Reception: Marlene Yu Museum	Off-Site

Thursday, October 4th

7:30am - 8:30am	Continental Breakfast	Magnolia Room
8:00am - 8:30am	Conference Registration	Atrium
8:30am - 10:00am	Session 6: Pecha Kucha- Series of 7-minute presentations	Arkansas Room
8:30am - 9:45am	Session 7: AICP Test Cram Session	Louisiana Room
10:00am - 12:00pm	Session 8: Mayors Roundtable	Louisiana Room
10:15am - 11:45am	Session 9: Justice, Knowledge, and Small “p” Planners	Arkansas Room
12:00pm - 1:30pm	APA LA Awards Luncheon, Guest Speaker: Lt. Governor Nungesser	Magnolia Room
1:00pm - 5:00pm	Planning Commission Workshop and Training	Louisiana Room
1:45pm - 3:15pm	Session 10: APA Legislative Advocacy	Arkansas Room
1:45pm - 4:00pm	Mobile Tour #3: Shreveport Common	Off-Site
1:45pm - 4:00pm	Mobile Tour #4: Bossier East Bank	Off-Site
3:30pm - 5:00pm	Session 11: We Grow Together! Planning for a Healthy Regional Food System	Arkansas Room
5:30pm - 7:30pm	Poolside Social Hour	4th Floor Pool
7:30pm - 9:00pm	Thrill on the Hill: Chapter Dinner (Ticketed Event)	Off-Site

Friday, October 5th

7:30am - 8:30am	Continental Breakfast	Magnolia Room
8:30am - 10:00am	Session 12: Trails- The Other T.O.D.	Arkansas Room
8:30am - 10:00am	Session 13: Flood Recovery: The Environmental Process Beneath the Distribution of Federal Funds	Louisiana Room
10:15am - 11:45am	Session 14: AICP Planning Law Review. Land Use and Recent Updates: Where is Palermo Today?	Louisiana Room
12:00pm - 1:30pm	Session 15: Inclusionary Zoning and Fair Housing	Magnolia Room
1:30pm	Conference Adjourned	

Conference Schedule - Wednesday, October 3rd

8:00am - 3:30pm

Conference Registration

On-site registration will be available the day of the conference but some selections — such as mobile workshops — may be limited and you definitely will have missed the early bird discount. Our volunteer staff will have laptops available to receive your online payments via credit or debit cards, and log your selections with the **planning.org** event portal. They can also receive your purchases of additional tickets for your guest via cash, check or credit card.

8:00am - 9:00am

APA LA Chapter Meeting

Magnolia Room

Members are strongly encouraged to attend this annual meeting of the full membership of APA LA. Chapter President Derek Chisholm will review critical events of the past year and present possible changes in 2019 for discussion with the membership. Don't miss this opportunity to hear what is going on and to have your voice heard!

9:15am - 10:15am

Conference Welcome & Plenary Session

Magnolia Room

This official start of the 2018 APA Louisiana Conference will include a welcome to Shreveport-Bossier and to the conference. Welcome addresses will be received from Mayors Ollie Tyler of Shreveport and Lo Walker of Bossier City, and from the APA Louisiana Chapter President.



Mayor Tyler, City of Shreveport.

Born and reared in Caddo Parish, Northwest Louisiana, Ollie S. Tyler received a Bachelor of Science degree from Grambling State University, Master of Education degree from Louisiana State University-Baton Rouge, and an Honorary Doctorate Degree from Centenary College. Mrs. Tyler has devoted her life to education and serving her community. She served as Superintendent of Caddo Public Schools, State Deputy Superintendent of Education and Interim State Superintendent of Education for Louisiana. She was named the Louisiana Superintendent of the Year for 2006-2007, was inducted into the Jr. Achievement Business Hall of Fame in North Louisiana in 2006, received the 2007 Athena Award for excellence in leadership and service, and received the Phi Delta Kappa National Citation Award for contributions made in education and for contributions made to improve the welfare of mankind. After spending 43 years in education, she was elected as Mayor of Shreveport Dec. 6, 2014.



Mayor Walker, City of Bossier City.

Mayor Walker is a native of Shreveport, LA. He graduated from Fair Park High School in 1951 and enrolled at LA TECH University a year later. He graduated from TECH in 1956, Cum Laude, Outstanding Business School Graduate, Distinguished Military Graduate, WHO'S WHO, and commissioned as an officer in the USAF. Mayor Walker went on active military duty two months later as a pilot trainee and earned his pilot wings a year later. He served 30 years, retiring at the rank of Colonel in 1986. He has the rare distinction of being a Command Pilot and Master Parachutist at the same time. In addition to the United States, he has performed parachute jumps in Germany, Spain, Libya, and France. His decorations include two Legions of Merit, two Distinguished Flying Crosses, thirteen Air Medals, the Bronze Star and the Meritorious Service Medal. He became a Bossier City resident in 1968 and, after mandatory military moves, returned to Bossier City permanently in 1980. He retired from the USAF August, 1986 and went to work for the City of Bossier City one week later.



Conference Schedule - Wednesday, October 3rd

10:15am - 11:45am **Session 1: Promoting Inclusiveness in Preservation Planning**

Arkansas Room
1.5 CM

Now, more than ever, professional planners must work to develop plans that both acknowledge and respect the wide array of cultures, histories, and identities present in our communities. Learn how planners and community partners in St. John the Baptist Parish are leveraging the power of historic preservation and cultural identity to build social capital and promote inclusive revitalization parish-wide.

Session Panelists:



LaVerne Toombs, Chief Administrative Officer, St. John the Baptist Parish.

As an accomplished communications innovator, LaVerne Toombs served a key role in successfully creating and implementing a historic preservation program for St. John the Baptist Parish. Moreover, she helped to maintain a clear course towards project completion while managing a variety of stakeholders and interests. Currently serving as Chief Administrative Officer, Ms. Toombs has a wealth of experience in public service; her previous roles include Director of Procurement, Special Projects Manager for Economic Development, and Regional Manager for the Office of Senator Mary Landrieu.



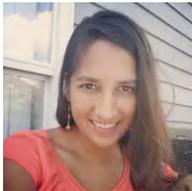
René Pastorek, Planning and Zoning Manager, St. John the Baptist Parish.

Mr. Pastorek currently works as Planning and Zoning Manager for St. John the Baptist Parish. In addition to managing permitting and day-to-day operations of the Planning Department, he has spent the last several years working with citizens and community leaders to develop a historic preservation program for the Parish which promotes sustainable growth rooted in history and culture. Mr. Pastorek received his Master of Urban and Regional Planning from the University of New Orleans in 2014 and holds a Bachelor of Arts in Human Geography from Louisiana State University.



Julia Remondet, Councilwoman, District II, St. John the Baptist Parish.

As a member of St. John the Baptist Parish Council, Ms. Remondet was instrumental in taking the steps necessary to develop and adopt a comprehensive historic preservation program for the Parish. Both in her previous capacity as Economic Development Director and while serving on the Parish Council, she has consistently championed the distinct culture and history of the Parish as a means of growth and has developed the partnerships necessary to ensure long-term success. Ms. Remondet also serves on the board of the Godchaux-Reserve House Historical Society, a non-profit dedicated to restoring the Godchaux-Reserve House in Reserve, Louisiana, into a museum and community asset.



Jennie Garcia, Doctoral Student of Design and Cultural Preservation, Louisiana State University.

While pursuing a Master of Urban and Regional Planning with the University of New Orleans, Ms. Garcia worked with three other students to survey over 1,400 historic structures and produce recommendations for their preservation. As part of her capstone project, the work produced for the Parish ultimately led to the adoption of four local historic districts and certification of four cultural districts by the Louisiana Office of Cultural Development. Ms. Garcia is currently working towards a Doctor of Design and Cultural Preservation from Louisiana State University with plans to begin research in Spring 2019.

Session Moderator: René Pastorek, Planning and Zoning Manager, St. John the Baptist Parish.

Conference Schedule - Wednesday, October 3rd

10:15am - 11:45am Session 2: Cool Tools for Planners

Louisiana Room
1.5 CM

The Face of Planning and Planning Organizations are increasingly digital. In this Louisiana Room session, numerous digital tools will be shared. Applications will include outreach, GIS, data collection, and visualizations. The costs, limitations, and other issues with each tool will be systematically covered.

Session Panelists:



Adelee LeGrande, AICP, Chief Strategy Officer, CSO, Vice President, Transdev.

Adelee LeGrande is responsible for developing service design improvements and innovations in Transdev's contracts. She led the recent Strategic Master Plan and has been key in the development of the RTA's new GoMobile App. Adelee has great knowledge of transit systems and experience orchestrating successful, long term planning efforts.



Adam Bailey, Community Planning and Design Manager at Shreveport-Caddo Metropolitan Planning Commission.

As the Community Planning and Design Manager, Adam prepares and collaborates with staff towards the development and maintenance of a comprehensive master plan and mixed-use and commercial development plans for all properties within the Planning Limits of the MPC - including demand forecasts, capacity analyses, needs assessments, and alternative development options for all developments.



Bobby Evans, AICP, Community and Transportation Planner, AECOM.

Bobby Evans is an AICP planner with AECOM in New Orleans and a graduate of the MURP program at UNO. His professional work is focused on active transportation, particularly pedestrian and bicycle planning and land use planning. As a planner, Bobby has continuously aimed to grow his mapping and graphic design skillset to create useful visuals that de-mystify abstract planning concepts and democratize the world of urban planning and transportation.



Session Moderator: Chris Petro, AICP, MPO Deputy Director, Northwest Louisiana Council of Government.

Chris completed his undergraduate and graduate studies in transportation planning and engineering from Iowa State University and Georgia Tech and has employed with the Northwest Louisiana Council of Governments (NLCOG) for 25 years as a transportation planner. The transportation planning functions Chris is charged with the development, implementation and maintenance of the region's Urban Transportation Travel Demand Model as he requests for technical assistance from local member governments, perform quantitative analyses and write transportation technical and policy reports and facilitate public outreach efforts in support of the MPO's transportation planning process.

12:00pm - 1:45pm Keynote Luncheon

Magnolia Room

Welcome. The LA APA State Conference is kicking off the 2018 conference with its annual welcome luncheon. Join us for lunch to learn more about the conference and to hear from the guest speaker, Paul Farmer.



Paul Farmer, FAICP, is a native of Shreveport and a graduate of Jesuit High School, where he discovered city planning. He received his B.A. and B. Arch degrees from Rice University before doing his Masters and Doctoral work in city & regional planning at Cornell University. Paul taught planning and architecture at Cornell and the University of Wisconsin-Milwaukee for a decade; practiced city planning for two decades as deputy planning director in Pittsburgh, Planning Director in Minneapolis and Executive Director of Planning and Development in Eugene, Oregon. He was CEO of the American Planning Association for almost a decade and a half. He has also held faculty appointments at the University of Pittsburgh, Carnegie Mellon, Georgia Tech and the University of Oregon. He has been a consulting planner on six continents.

Paul continues to write, lecture and practice from Paris to Singapore and throughout the U.S. He is an honorary member of ASLA and RTPI and an Honorary Fellow of the Planning Institute of Australia. He and his wife, Connie, live in Chicago and he is currently restoring his house in Shreveport that his grandfather built in 1908.

Conference Schedule - Wednesday, October 3rd

2:00pm - 3:30pm

Session 3: AICP Ethics Session

Louisiana Room
1.5 CM Ethics



The Planner of a 1,000 Faces: A Hero's Journey Through Ethics. This session presents the ethical career journey of every planner through review of AICP Code of Ethics, case studies, and breakout sessions.

Session Presenter: Sean Daly, AICP, Senior Transportation Planner, Iteris, Inc. (LA-APA Professional Development Officer).

Mr. Daly is a senior transportation planner in Iteris, Inc.'s Mobility Services division. He has over 18 years of public sector and professional consulting experience in a range of planning activities at the local, regional, state and federal level. He presently serves as Professional Development Officer for the Louisiana Chapter, organizing AICP test prep opportunities for exam candidates, coordinating certification maintenance sessions, and presenting professional ethics sessions at Chapter conferences. He earned a bachelor's degree in geography from the University of California at Los Angeles and a Master of City and Regional Planning from the University of Pennsylvania and is a certified with the American Institute of Certified Planners (AICP) and is a Professional Transportation Planner (PTP).

2:00pm - 4:00pm

Mobile Tour #1



The Port of Caddo-Bossier (\$35). Learn the history of the farthest inland port on the Red River, understand the Port's ongoing strategic master plan and see it in action. Attendees will gain a better understanding of the port's role in the region's transportation network on a tour guided by Port Executive, Eric England.

Session Facilitator: Eric England, Executive Port Director, The Port of Caddo-Bossier.

Eric England is the Executive Port Director of the Caddo Bossier Parishes Port Commission and has served in this role since 2005. With his 20 plus years of port, economic development, maritime, transportation and operations experience, he serves as the Commission's Chief Administrative Officer by leading all Port activity within the Port area, an area comprised of the entire Parishes of Caddo and Bossier. Eric also oversees the development of the 2,600-acre Port Industrial Complex, which serves as the region's multimodal commerce and economic development center. Since joining the Port Commission in 1996, public and private investment of more than \$1.5 billion and employment in excess of 1,500 has been generated by the Port. Eric was the Port Commission's Director of Marketing and Sales and Deputy Port Director before being named Executive Port Director.



THEPORT
CADDO-BOSSIER

2:00pm - 5:00pm

Mobile Tour #2



Texas Street Downtown (\$35). Join Shreveport Downtown Development Authority director Liz Swaine for a personal look at downtown Shreveport. You will tour a section of downtown where history, architecture, global trends and a little help from downtown friends have created something very special. You will see zoning in action and talk about the importance of density, walkability and other important trends and goals.

Session Facilitator: Liz Swaine, Executive Director, Downtown Development Authority.

Liz Swaine is the Executive Director of the Downtown Development Authority and the non-profit Downtown Shreveport Development Corporation in Shreveport, Louisiana.

Prior to her DDA position, she spent two terms with Shreveport Mayor Keith Hightower in a position that afforded her the opportunity to learn the inner workings of city government. Her love of politics was formed during the 17 years she spent as a television anchor covering elections and political maneuverings and filing stories from such far flung locales as Russia and Saudi Arabia. Her crisis communications skills were thoroughly tested while the Communications Director for Calumet Specialty Products, owner of refineries in the United States and overseas.

Liz is an instrument-rated private pilot and former triathlete who now rides motorcycles on and off-road. She is married to Steve Culp, an airplane and motorcycle builder and both enjoy rehabbing historic buildings.



Conference Schedule - Wednesday, October 3rd

3:45pm - 5:15pm

Session 4: Short Term Rental- Revisiting the Regs in New Orleans

Arkansas Room
1.5 CM



New Orleans began regulation on short term rentals a year ago but is considering revising these rules. Proponents and critics of STRs are weighing in now as the City Council and Planning Commission sort things out. This Session will look at the growth in numbers of STRs, their impacts, and what new regulations the City Council will likely adopt.

Session Presenter: Robert D. Rivers, Executive Director, New Orleans City Planning Commission. Bob Rivers has been the Executive Director of the New Orleans City Planning Commission since 2013. During this time, Mr. Rivers has overseen the completion, approval and implementation of the City's new Comprehensive Zoning Ordinance, including new storm water management regulations, as well as various planning studies on such topics as Main Street Resiliency, Short Term Rentals, Inclusionary Zoning, Riverfront Development, Alternative Street Naming, Neighborhood Participation, and Adult Live Entertainment. He is currently managing overhauls of the City's Master Plan, Subdivision Regulations, Administrative Rules and Procedures, and Design Review processes. Prior to the City Planning Commission, Mr. Rivers was Deputy Chief City Attorney in the City's Law Department, overseeing transactional and regulatory matters, was a Special Counsel in the Real Estate Section of Jones Walker's New Orleans office, and was the Administrator of the Nantucket Historic District Commission. Mr. Rivers has also held a number of other planning positions in New Orleans, Washington, DC, Virginia, Maryland and Massachusetts. Mr. Rivers holds an undergraduate degree in Architecture from Princeton University, a Master's Degree in Urban and Regional Planning from George Washington University, and a JD with honors from the Tulane University School of Law.

3:45pm - 5:15pm

Session 5: Promoting Resiliency through Science-based Eco-Engineering in a Coastal Louisiana Parish

Louisiana Room
1.5 CM



Terrebonne Parish strives to build a resilient coastal environment through deployment of a "multiple lines of defense" strategy with six components, utilizing both natural and man-made features. While few people in Terrebonne actually reside near the Gulf of Mexico, the areas outside the hurricane levee serve to protect the urban environment further inland, as well as the parish's vast and vulnerable oil and gas infrastructure.

Session Presenter: Mart Black, AICP, Director, Terrebonne Consolidated Government, Office of Coastal Restoration and Preservation.

Mart Black, AICP, a planner with 40+ years of experience, is Director of Coastal Restoration and Preservation for Terrebonne Parish, LA. He directs local efforts to implement collaboratively a resiliency strategy based on multiple lines of defense incorporating green engineering for marsh restoration and nourishment as well as barrier island preservation.

6:00pm - 8:00pm

Opening Reception: Marlene Yu Museum

701 Travis Street
Shreveport, LA 71101



Come socialize and enjoy contemporary art exhibitions and mural-sized, nature-inspired paintings with other members at the Marlene Yu Museum. The museum features work of Tiawanese-born Asian-American artist Marlene Tseng Yu, whose large scale works often synthesize Chinese landscape painting and American abstract expressionism. A complimentary drink ticket is included with your conference registration.

Conference Schedule - Thursday, October 4th

7:30am - 8:30am Continental Breakfast: **Magnolia Room**

8:00am - 8:30am Conference Registration

8:30am - 10:00am Session 6: Pecha Kucha- Series of 7-minute presentations

Arkansas Room
1.5 CM

Pecha Kucha is a fast and content-packed presentation format in which each presenter has seven minutes and 20 slides to fully present their topic. Pecha Kucha is perfect for topics that may not warrant a full 1-1/2 hour session, yet are of interest and deserve to be heard.



Claiborne Corridor Innovation District. A vision for the area of Claiborne Avenue in New Orleans, located beneath (I-10). The master plan seeks to develop design alternatives to improve function and visual appeal and bring a sense of place back to the area.

Presenter: Lydia Jemison, AICP, CFM, President, Jemison & Partners, Inc.



The Healthy Block Initiative. The Healthy Block Initiative is a partnership among five organizations focused on improving neighborhood resilience and sustainability. We work with home owners to install green infrastructure on private properties and public right-of-way, leveraging our collective resources while developing creative ways to stretch limited funding and improve stormwater management and community livability.

Presenters: Vivek Shah, AICP, Chief, Planning & Policy | Adaptation Policies, Felice Lavergne, Project Manager, Urban Conservancy.



APA LA Communications in 2018-19, a Season of Change. The past several months and looking forward into 2019 will bring change to APA-LA's communication efforts, both within our chapter and externally. This session hopes to achieve three things: 1) how can you subscribe and participate in our social media conversation, 2) what is available presently on our Chapter website, and 3) what can we expect from APA's new web platform.

Presenters: Evelyn Cade-Campo, CFM, APA-LA Outreach and Advocacy Officer, James Taylor, AICP, Chapter Information Officer, Urban Planner, Franklin Associates, LLC.



Port NOLA PIER Plan. Planning at the nexus of the maritime economy, waterfront development and stakeholder engagement, the Port's Inner Harbor Economic Revitalization Plan (PIER Plan) is funded by a U.S. EPA brownfields area-wide planning grant, and has the potential to transform a five-mile industrial/residential corridor in Orleans Parish.

Presenter: Amelia L. Pellegrin, AICP, LEED AP, Director of Sustainable Development, Port NOLA.



Why Does My Complete Street Feel Incomplete? Planning professionals need to think about pedestrians, bicyclists, and transit users in creating great places and livable communities. This presentation will help planners translate to citizens the important intersection between transportation and land use.

Presenter: Carlee Alm-LaBar, Director of Traditional Neighborhood Developments, Iteris, Inc.



Middle Modalism: Ebikes, Scooters, and Truly Complete Street. Light electric vehicles including e-bikes constitute a nearly new mode of transportation, a mode between other modes. Middle Modalism demands the development of new designs for transportation facilities of various types and speeds.

Presenter: Derek Chisholm, AICP, ENV SP, LEED GA, 2017-2019 APA LA Chapter President, Gulf Coast Operations Manager, New Orleans, AECOM.



Deliveries! Are you planning for them? Where do deliveries fit into your planning? Is curb space being used as it should be? How are cities dealing with issues related to freight and deliveries in an era of complete streets? Explore these questions and possible solutions.

Presenter: Sean Daly, AICP, Senior Transportation Planner, Iteris, Inc.



Conference Schedule - Thursday, October 4th

8:30am - 9:45am

Session 7: AICP Test Cram Session

Louisiana Room

One month away from the November AICP Certification Exam test window and want an intensive test prep session? Worried about something you missed in your studying? Need some extra studying support? Then come to this session where you and your fellow test-takers can engage in an intensive, detailed session meant to get you prepared for the home-stretch of studying and identify any need areas before you take the November exam.



Session Presenter: Sean Daly, AICP, Senior Transportation Planner, Iteris, Inc. (LA-APA Professional Development Officer). Mr. Daly is a senior transportation planner in Iteris, Inc.'s Mobility Services division. He has over 18 years of public sector and professional consulting experience in a range of planning activities at the local, regional, state and federal level. He presently serves as Professional Development Officer for the Louisiana Chapter, organizing AICP test prep opportunities for exam candidates, coordinating certification maintenance sessions, and presenting professional ethics sessions at Chapter conferences. He earned a bachelor's degree in geography from the University of California at Los Angeles and a Master of City and Regional Planning from the University of Pennsylvania and is a certified with the American Institute of Certified Planners (AICP) and is a Professional Transportation Planner (PTP).

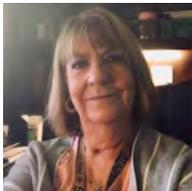
10:00am - 12:00pm

Session 8: Mayors' Roundtable

Louisiana Room

1.5 CM

Mayors from north Louisiana will discuss what "faces" they are planning for, what projects have either been proposed or in progress for these different faces of their communities and what successes or failures they have had with these projects. Learn more about who other communities are planning for and how they are planning for them. **Session Panelists include: Mayor Jacques Roy, Alexandria; Mayor Lorenzo "Lo" Walker, City of Bossier City; Mayor Lee Posey, City of Natchitoches; Mayor Jamie Mayo, City of Monroe; Mayor Ronny Walker, City of Ruston; Mayor Staci Albritton-Mitchell, City of West Monroe.**



Session Presenter: Joanne Poret, AICP, Director of Planning and Zoning, City of Monroe, LA. Joanne C. Poret is currently the Planning and Zoning Director for the City of Monroe, a position she has held for fifteen (15) years. In 2008, she worked on the first comprehensive plan in twenty years for the City. In 2011 she worked on the first design guidelines for the City of Monroe's three historic districts, and began working with Villavaso and Associates on the first major update of the City's zoning and subdivision ordinances in sixty years. The ordinances were adopted in February of 2014. A native of New Orleans, she received her bachelor's degree as well as a Master's in Urban and Regional Planning from the University of New Orleans. She is currently the LA APA North Section Director.

Conference Schedule - Thursday, October 4th

10:15am - 11:45am Session 9: Justice, Knowledge, and Small “p” Planners

Arkansas Room
1.5 CM



This presentation will focus on how off-radar community groups and emergency entities can emerge with formal planning process and play key roles in the development of sustainability and resilience for their communities and regions. We will consider how planners with a small “p” are transformative leaders for justice and use their knowledge in ways that may sometimes far exceed the expertise of institutional planners.

Session Presenter: Alessandra Jerolleman, PhD, MPA, CFM, Community Resilience Specialist.

Alessandra Jerolleman is a Community Resilience Specialist with the Lowlander Center. She is currently an Assistant Professor in Jacksonville State University’s Emergency Management Department. Dr. Jerolleman is one of the founders of the Natural Hazard Mitigation Association (NHMA) and served as its Executive Director for its first seven years. Dr. Jerolleman is a subject matter expert in climate adaptation, hazard mitigation, and resilience with a long history of working in the public, private, and nonprofit sectors. She is involved in various aspects of planning and policy at the national and local level, including participation in several workshops each year. Her experience includes the following: conducting independent research on disaster risk reduction and hazard mitigation, for various organizations such as the National Wildlife Foundation; working as the lead grant writer and emergency planner for the First People’s Conservation Council, through her role with the Lowlander Center on coastal community resettlement; community based resilience planning across the United States; working with the Save the Children USA along the Gulf Coast following hurricanes and tornadoes, on a resilience initiative around children’s needs in emergencies; hazard mitigation planning at the local, state, and campus level; community education and outreach regarding mitigation measures and preparedness; development of collaborative networks and information sharing avenues among practitioners; and delivery on training and education to various stakeholders. Dr. Jerolleman speaks on many topics including: hazard mitigation and climate change; campus planning; threat, hazard and vulnerability assessments; hazard mitigation planning; protecting children in disasters; and public/private partnerships.

12:00pm - 1:30pm APA LA Awards Luncheon

Magnolia Room



Each year, the Louisiana Chapter of the American Planning Association recognizes the achievements of agencies, companies, groups and individuals as they strive for excellence in the planning profession. General award categories include Planning Excellence (Plan/Implementation/Process/Education or Advocacy), Planning Achievement (for an individual), Student Project Award and Great Places in Louisiana recognition. A presentation of winning submissions will be shared as well as the official ceremony in which winners will receive a personalized award. This year’s luncheon will begin with an address from Lieutenant Governor Billy Nungesser.

Awards Luncheon Guest Speaker: Lieutenant Governor Billy Nungesser

Billy Nungesser is the 54th Lieutenant Governor of the state of Louisiana. He was elected in 2015 and began his term in January of 2016.

In 2005, Nungesser and his wife Cher rode out Hurricane Katrina at their ranch in southern Plaquemines Parish. In response to his own frustration over the slow response from government following Hurricane Katrina, Billy decided to run for Plaquemines Parish President in 2006.

On April 20, 2010, Plaquemines Parish became Ground Zero for the nation’s biggest environmental disaster. In the wake of the Deepwater Horizon oil rig explosion in the Gulf, Billy became the voice of Louisiana’s frustration.

Today Billy is second in command in the executive branch and Louisiana’s ambassador as Commissioner of the Department of Culture, Recreation and Tourism. From natural disasters to promoting our great state Billy Nungesser is a man for all of Louisiana.

Conference Schedule - Thursday, October 4th

1:00pm - 5:00pm

Planning Commission Workshop and Training

Louisiana Room

Act 859 of the 2004 LA Legislature requires Planning Commissioners, Board of Adjustment members and similar boards and commissions who are appointed after January 1, 2005 to receive a minimum of four hours training in “the duties responsibilities, ethics and substance of the position ...” of a planning commissioner. This work shop/training session will help commissioners meet the Act 859 requirement. Topics will include an introduction and history of planning, key court cases every commissioner should know, as well as planning and zoning basics.

Session Presenters:



Joanne Poret, AICP, Director of Planning and Zoning, City of Monroe, LA.

Joanne C. Poret is currently the Planning and Zoning Director for the City of Monroe, a position she has held for fifteen (15) years. In 2008, she worked on the first comprehensive plan in twenty years for the City. In 2011 she worked on the first design guidelines for the City of Monroe’s three historic districts, and began working with Villavaso and Associates on the first major update of the City’s zoning and subdivision ordinances in sixty years. The ordinances were adopted in February of 2014. A native of New Orleans, she received her bachelor’s degree as well as a Master’s in Urban and Regional Planning from the University of New Orleans. She is currently the LA APA North Section Director.



Mart Black, AICP, Director, Terrebonne Consolidated Government, Office of Coastal Restoration and Preservation.

Mart Black, AICP, a planner with 40+ years of experience, is Director of Coastal Restoration and Preservation for Terrebonne Parish, LA. He directs local efforts to implement collaboratively a resiliency strategy based on multiple lines of defense incorporating green engineering for marsh restoration and nourishment as well as barrier island preservation.

Conference Schedule - Thursday, October 4th

1:45pm - 3:15pm

Session 10: APA Legislative Advocacy

Arkansas Room
1.5 CM

Who better to see the “Faces of Planning” than your elected officials? Learn how to effectively engage elected officials about the 2018 national legislative topics, and what steps the Louisiana Chapter is taking to advocate for planning throughout the state.

Session Presenters:



Whitney Hoffman Sayal, AICP, Development Project Director, Baton Rouge Downtown Development District.

Whitney Hoffman Sayal is the Vice President of the Louisiana Chapter of the American Planning Association and chair of the Legislative Committee. She is also the Development Project Director at the Baton Rouge Downtown Development District, serving in that position since 2012. Prior to her work at the DDD, she gained professional experience in the private, non-profit, and government sectors managing multiple types and scopes of projects, plans, and programs.



Evelyn Cade-Campo, CFM, APA-LA Outreach and Advocacy Officer.

Evelyn Campo is the Zoning Regulatory Administrator, Floodplain Manager, and Coastal Zone Administrator for St. John the Baptist Parish in Louisiana. In her position with St. John, Evelyn has worked on initiatives to bring existing municipal development codes into conformance with recent requirements and best practices. She has also assisted in efforts to enhance resiliency in St. John, including the establishment of a local coastal management program, homeowner education about flood risk, and coastal mitigation projects in the Parish.



Catherine Hinshaw, APA State Government Affairs Associate.

Catherine Hinshaw is the State Government Affairs Associate with APA National. Catherine’s involvement in state and local affairs stems from her community organizing experiences, engaging DC residents on issues such as housing and transportation. Prior to APA, she worked at the National Hispanic Leadership Agenda, serving as the coalition’s liaison to policy committees and external audiences, such as Congressional offices.



Session Moderator: Derek Chisholm, AICP, ENV SP, LEED GA, 2017-2019 APA LA Chapter President, Gulf Coast Operations Manager, New Orleans, AECOM.

Mr. Chisholm is a senior-level planner with experience in a wide variety of planning projects. Mr. Chisholm joined AECOM after 14 years of progressive experience in Portland Oregon, including service as a Project Manager, Adjunct Professor, and Planning Commission Chair. His specialty is sustainable transportation. In 2017, two books became available for which Mr. Chisholm was a contributing author: *Bicycle Urbanism*, *Reimagining Bicycle Friendly Cities*; and *Engineering for Sustainable Communities*. Mr. Chisholm is AECOM’s national lead for Complete Streets.

1:45pm - 4:00pm

Mobile Tour #3



Shreveport Common (\$35). Shreveport Common, a historic, nine-block area at the western edge of downtown Shreveport, is one of the hottest neighborhoods in the region. Built on the precepts of Creative Placemaking, Shreveport Common puts the Arts at the helm of collaborative partnerships with property owners, stakeholders and the community-at-large. Come see why MIT’s Department of Urban Studies and Planning has highlighted the location as one of the nation’s premier Creative Placemaking projects.

Session Facilitator: Wendy Bencoter, Executive Director, Shreveport Common.

Wendy works with Shreveport Regional Arts Council, City of Shreveport and over 30 major partners to advance an Arts-led revitalization of a long-blighted, historic area to a creative cultural community. To date \$45M has been invested in public/private transformative initiatives, advancing the Shreveport Common Vision Plan’s \$100M Portfolio of Projects. In 2015, Shreveport Common was voted #1 Most Outstanding Community Development Project in the Nation by the National Development Council Academy.

Wendy is a graduate of the University of Texas, Moody College of Communication, is certified as a Master Practitioner of Creative Placemaking through the National Consortium of Creative Placemaking program at Rutgers University, and is an instructor for the program at Ohio State University and New Hampshire Institute of Art.



Conference Schedule - Thursday, October 4th

1:45pm - 4:00pm

Mobile Tour #4



Bossier East Bank (\$35). Explore Bossier City's new entertainments and arts district. After a year and a half of construction and \$15 million dollars in renovations, Bossier welcomes you to "The East Bank District."

Session Facilitator: Mike McSwain, Owner of Mike McSwain Architect, LLC.

Mike is a principal of Mike McSwain Architect, LLC in charge of overall project management and project delivery. He is an energetic hands-on professional with strong communication skills and a long list of successful projects. With over 20 years experience in the practice of architecture, Mike has proven ability in delivering high quality projects in a variety of project types.

Understanding a variety of project delivery methods has led to hundreds of successful projects. Mike and his team have collaborated locally with Louisiana Economic Development (LED), Bossier City, Shreveport, Caddo Bossier Port Commission and Bossier Parish recently for the delivery of many community assets.

He has worked on projects of all types regionally around Texas, Kansas, Missouri and Louisiana, as well as internationally in China, Taiwan, Bali, Indonesia, Japan, Mexico, Croatia and many other countries. In addition to work, Mike travels internationally with his family for pleasure. This experience allows for a broader array of design influences for each project.

3:30pm - 5:00pm

Session 11: We Grow Together! Planning for a Healthy Regional Food System

Arkansas Room
1.5 CM

The panel will discuss the stages in the effective planning and implementation of the We Grow Together! Health Regional Food System initiative. Emphasis will be given to the interdependent relationship between effective strategic planning and strong vision-centered community collaborations.

Session Presenters:



Stephen Jean, AICP, Deputy Director, Shreveport-Caddo MPC.

Mr. Jean is currently Deputy Director for the Metropolitan Planning Commission of Shreveport-Caddo Parish, Louisiana where he has served since November of 2004. His combined planning and architectural career has spanned over 30 years including working as a registered Architect on staff with architectural firms and various public agencies, and is currently a member of both the American Planning Association (APA) and American Institute of Certified Planners (AICP). Mr. Jean is the co-founder of Resurrection Life Farm, an organic urban orchard and vineyard located in southwest Shreveport.



Angie White, Senior Vice President, North Louisiana Economic Partnership and Vice Chair, Slow Food North Louisiana.

Angie White has been a volunteer leader of the North Louisiana Chapter of Slow Food USA for almost ten years. Angie is a certified economic developer in her paid job, but is passionate about her unpaid job developing programming, marketing, education and outreach plans for Slow Food North Louisiana. Angie became involved in planning through her role as a volunteer member of the Community Advisory Group of the Shreveport-Caddo 2030 Master Plan.



Cookie Coleman, President, Red River Coalition of Community Gardeners.

Cookie Coleman is an organizer, educator and advocate for health in the Shreveport area. She is the founding president of the Red River Coalition of Community Gardeners, an organization that promotes nutritious food and strong community connections. Cookie is working with a variety of collaborators to establish Community Health Hubs in under-resourced neighborhoods.



Session Moderator: Dr. Grace Peterson, Extension Agent, LSU AgCenter.

Grace Peterson is an Extension Agent with the LSU AgCenter. Using a "systems approach to healthy community," she provides education and leadership in addressing the complex issue of access to nutritious food in northwest Louisiana. Grace is a founding member of the We Grow Together! Campaign which encourages collaborations among individuals and organizations to increase healthful food choices and regional farmer profitability.

Conference Schedule - Thursday, October 4th

5:30pm - 7:30pm Poolside Social Hour

The Pool at Sam's Town
4th Floor

After a full day of sessions and mobile workshops, come join us on the 4th floor of Sam's Town Resort for a poolside social.

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7:30pm - 9:00pm Chapter Dinner: Thrill on the Hill (ticketed event)

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Ernest's Orleans Restaurant has been a part of Shreveport's history for over sixty years! Sitting on top of the hill, Ernest's features prime steaks, fresh seafood, and Italian eats. Ernest's Famous Marinated Crab Claws and Red Snapper Ernest are just two dishes that highlight the menu. Table side desserts and after dinner drinks await our guests! If it's a night to remember, be sure to celebrate with us!



Conference Schedule - Friday, October 5th

7:30am - 8:30am Continental Breakfast: **Magnolia Room**

8:30am - 10:00am **Session 12: Trails- The Other T.O.D.**

Arkansas Room
1.5 CM

Veteran trails specialists Bud Melton and Lenny Hughes of Halff Associates, Inc. will share their combined more than 5 decades of successes, near misses and very challenging kinds of projects ranging from local urban hike-bike paths to area-wide and corridor plans. Their roles in more than 150 trail planning and/or design projects will provide key insights on public-private partnerships.

Session Presenters:



Warren J. "Bud" Melton III, Special Projects Manager, Halff Associates, Inc.

Trail specialist, lecturer, and advisor to university landscape architecture and planning programs, Bud Melton of Halff Associates, Inc., has nearly 3-decades of experience in determining active mobility connections. Experiences include major roles in bicycle safety training, streetscape design, city and regional mobility planning, and public-private trail-oriented developments fused with insights on access to transit, rail-trail conversions and greenway corridors. Bud is a member of the Urban Land Institute, American Planning Association and Texas Chapter of APA, and is a board member of both the Texas Trees Foundation and Greater Dallas Planning Council.



Lenny Hughes, Vice President, Director of Landscape Architecture, Halff Associates, Inc.

Mr. Lenny Hughes, Vice President and Director of Urban Planning and Design, joined Halff Associates in 1995. Lenny has more than 23 years of experience in urban planning and design, active transportation planning and design, landscape architectural design, and an extensive background in visioning, community planning and public engagement. Lenny has helped shape the growth and development of communities across the state of Texas, Oklahoma, Louisiana and Arkansas leading public outreach and planning efforts in mainstream markets and minority communities for citywide and regional projects.

8:30am - 10:00am **Session 13: Flood Recovery: The Environmental Process Beneath the Distribution of Federal Funds**

Louisiana Room
1.5 CM

You've seen the news headlines where our elected officials have been instrumental in securing millions of dollars for flood recovery efforts in our state. Do you know what goes on behind the scenes? How does the environmental review process fit into the process?

Session Presenters:



Jessica Keasler, AICP, Environmental Department Manager, Terracon, Inc. Ms. Keasler has twelve years of experience providing environmental services in Louisiana, specifically completing Environmental Review Records (ERR) under the Housing and Urban Development (HUD) regulations. Ms. Keasler has conducted ERRs directly for Responsible Entities as well as private/non-profit developers. Her experiences included ERRs under Disaster Funding sources as well as CDBG, NSP, HOME, and other programs. Ms. Keasler has completed HUDs Environmental Training, as well as serves as a quality reviewer internally for Terracon for environmental projects under HUD requirements.



James Taylor, AICP, Urban Planner, Franklin Associates, LLC. Mr. Taylor has nearly 25 years of experience working as a private-sector planning practitioner. Beginning with redevelopment planning and GIS in Baton Rouge; gaining certification and expanding to include parks & recreation, cultural heritage, and urban design in Florida; and now focusing on public engagement and data management work for projects in Louisiana. Mr. Taylor is presently working on disaster recovery case management projects, serving as a liaison between state or local agencies and environmental professionals.



Matthew Redmon, PE, CFM, Assistant City Engineer, City of Shreveport. Mr. Redmon is a licensed engineer and certified floodplain manager with three years of experience in the public sector and eight years of experience in the private sector. Mr. Redmon plans, reviews and updates city design guidelines for drainage infrastructure as well as oversees public drainage improvement projects.

Conference Schedule - Friday, October 5th

10:15am - 11:45am

Session 14: AICP Planning Law Review. Land Use and Recent Updates: Where is Palermo Today?

Louisiana Room
1.5 CM LAW

Join us to find out what has happened in the area of planning law through a review of recent decisions and current cases. During this session, we will review the source of planning in Louisiana, from a legal perspective. This session builds on the basics provided through the state's planning enabling legislation and carry through important decisions affecting land use, zoning and eminent domain.

Session Presenters:



Stephen Villavaso, J.D., FAICP, Principal, Villavaso & Associates; Adjunct Professor at both the Department of Planning and Urban Studies at the University of New Orleans and the School of Law at Loyola University teaching Land Use and Zoning Law. Stephen D. Villavaso, FAICP, J.D., is a land use/zoning attorney and a city planner specializing in master plans, development codes, land use law and zoning with over forty years of experience. His firm is currently working on several master plans and zoning codes across the State of Louisiana, including the cities and towns of Central, Zachary, Plaquemines, Henderson and Desoto Parish -- to name a few. Steve is an Adjunct Professor at the Department of Planning and Urban Studies at the University of New Orleans teaching Land Use Law and Zoning. He is a Past-President of the Louisiana Chapter of the American Planning Association (APA), former Chairman of the National Chapter Presidents Council of APA, past Board Advisor to the Board of Directors of the American Planning Association, and a life member of the College of Fellows of the American Institute of Certified Planners. He is a published author of several articles and papers on Louisiana Land Use Law and other aspects of land use regulations. He is a busy grandfather and serves on several local boards and committees of local groups and non-profits organizations.



Ed Elam, III, AICP, Associate & Planner, Burk-Kleinpeter, Inc.

Ed E. Elam, III AICP PTP is currently an Associate and Principal Transportation Planner with Burk-Kleinpeter, Inc. in New Orleans. Ed has been a Chapter member for almost 30 years and has served in many leadership positions. He is currently serving as a member of the CPC Certification and Education Committee. Ed has worked actively in the field of planning for public and private clients within Louisiana, Mississippi, and Alabama for over 25 years. He holds a Master of Urban and Regional Planning from the University of New Orleans (1990) and a BA in Political Science/Public Administration from the University of South Carolina-Spartanburg (1988). Ed has been a member of the American Institute of Certified Planners since July 1994 and is an Associate member of the Institute of Transportation Engineers.

12:00pm - 1:30pm

Session 15: Inclusionary Zoning and Fair Housing (Closing Session)

Magnolia Room

Since Hurricane Katrina, New Orleans has experienced a dramatic shift in its housing market, as recovery efforts, economic growth, and an influx of new residents have put pressure on the City's CBD and historic neighborhoods. As a result, upwards of 60% of New Orleans households are "cost burdened" with respect to housing expenses. This presentation will provide an overview of New Orleans' efforts to address this housing crisis. Specifically, it will examine the City Planning Commission's involvement in developing a "Smart Housing Mix" approach, leveraging the City's economic growth to create opportunities for affordable housing through density bonuses and mandatory inclusionary zoning.



Session Presenter: Robert D. Rivers, Executive Director, New Orleans City Planning Commission.

Bob Rivers has been the Executive Director of the New Orleans City Planning Commission since 2013. During this time, Mr. Rivers has overseen the completion, approval and implementation of the City's new Comprehensive Zoning Ordinance, including new storm water management regulations, as well as various planning studies on such topics as Main Street Resiliency, Short Term Rentals, Inclusionary Zoning, Riverfront Development, Alternative Street Naming, Neighborhood Participation, and Adult Live Entertainment. He is currently managing overhauls of the City's Master Plan, Subdivision Regulations, Administrative Rules and Procedures, and Design Review processes.

Prior to the City Planning Commission, Mr. Rivers was Deputy Chief City Attorney in the City's Law Department, overseeing transactional and regulatory matters. Mr. Rivers has also held a number of other planning positions in New Orleans, Washington, DC, Virginia, Maryland and Massachusetts. Mr. Rivers holds an undergraduate degree in Architecture from Princeton University, a Master's Degree in Urban and Regional Planning from George Washington University, and a JD with honors from the Tulane University School of Law.

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Reimagining public spaces: For a Parking Day demonstration, our Sandra Dave and Rashmita Daschadhuri turned a parking space near the Superdome into a garden oasis.

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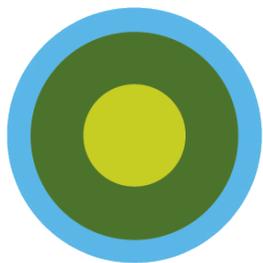
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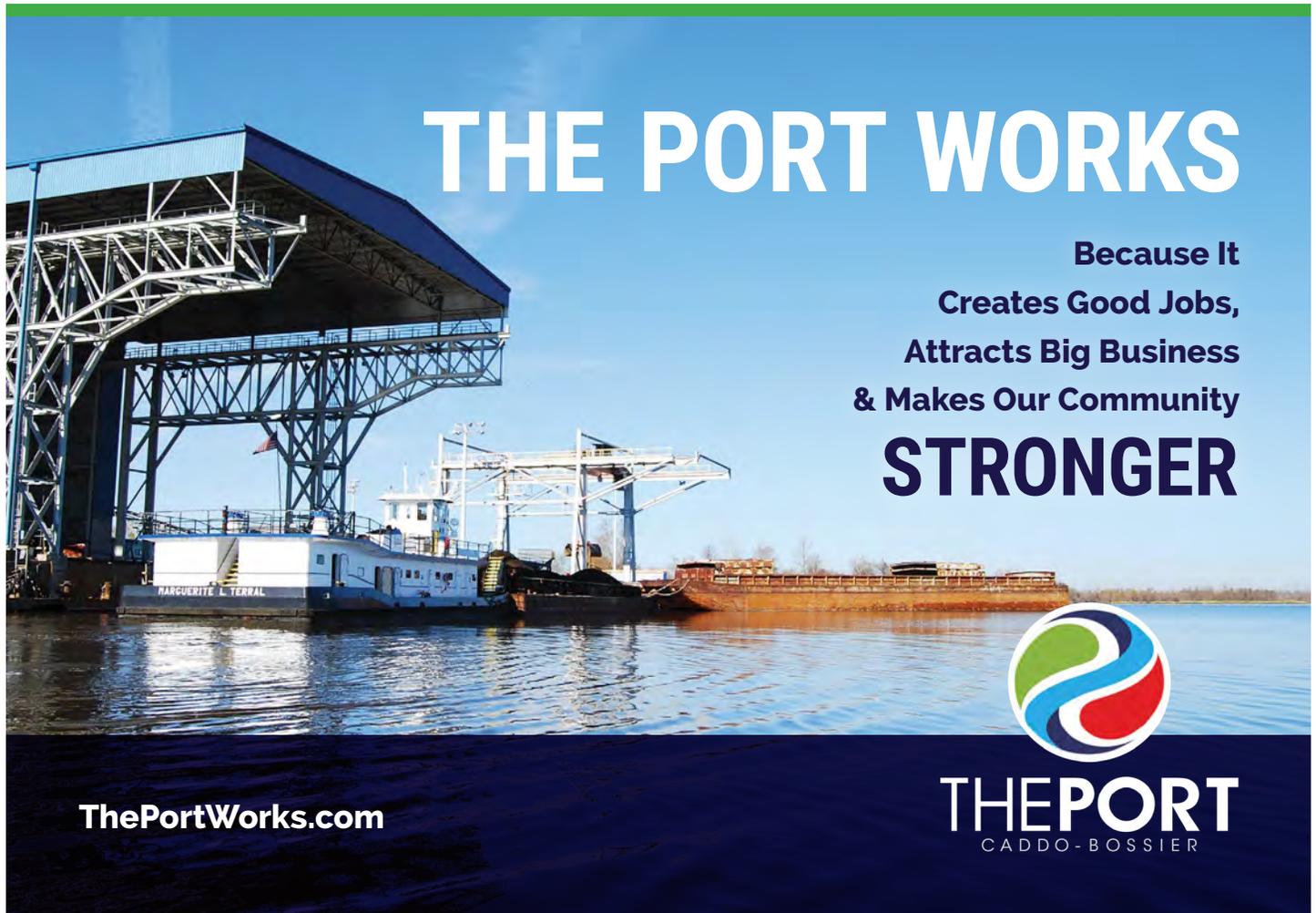
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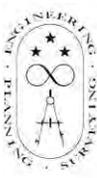
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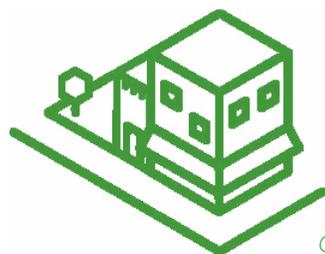


Parklet. /'pärklət/ *noun.* a small seating area or green space created as a public amenity on or alongside a sidewalk, especially in a former roadside parking space.

ReForm Shreveport is building a mini park during Film Prize Time on Louisiana Avenue. They are using temporary materials to build a parklet in Downtown Shreveport. By closing traffic lanes and parking spaces, renting tents, installing grass (temporarily) and installing lights they want people to see the area differently. The project will be installed from October 4-6. All APA-LA Conference Attendees are encouraged to stop by and chat with ReForm Shreveport about how efforts like this can be used in planning in our communities.

Prize Fest is an unparalleled street festival experience in Shreveport and Bossier City featuring film, music, food, and community. It's a festival where you can cut loose and enjoy unique experiences with friends old and new. Since its inaugural year in 2012, Prize Fest has become a local must-do event and has received national recognition for the work of participating artists and the festival itself. Prize Fest occupies many venues and streets throughout downtown Shreveport's growing West Edge Arts District, which is home to a growing number of organizations and locally-owned businesses, as well as Bossier City's newly-renovated East Bank District.

One (1) Festival Pass is included the Conference registration packet. This pass is good for all film and concert events; food events are sold separately. A full schedule of events can be found at prizefest.org/schedule.



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