

# METRO NEWS



January 2018

Metro New Orleans Section of APA LA

*For planning professionals and aspiring professionals, my message couldn't be simpler for 2018:*

## **communicate more.**

*Promote planning, publish your research, participate in volunteer events, encourage your leadership to adopt resolutions that support good planning throughout Louisiana, and share your success stories with the region. You are doing great work, so contact your Metro Section Officers to collaborate and share information on your recent successes or lessons learned.*

*We support you!*



### In This Issue:

- APA Gives Back
- News from National
- Strategic Plan Review
- Ian Butler-Severson awarded Transportation Fellowship
- Project Spotlight
- Membership Discounts

## APA Gives Back

One canned good was donated to Second Harvest Food Bank for each attendee at the 11/13/17 Trivia Night (16!)

Volunteers worked with the Preservation Resource Center's Rebuilding Together Program on December 2, 2017 renovating a residence in New Orleans.

If you have a volunteer opportunity in mind for 2018, please forward your information to: [metro@louisiana.planning.com](mailto:metro@louisiana.planning.com)



## Message from the Director *Alex G. Carter*

WOW — right? A HUGE ROUND OF APPLAUSE! This year has been marked by a number of new and exciting events, major municipal initiatives, programs, planning outreach, and educational series throughout the region and the State that required your support to be successful! So, give yourself a pat on the back, hear the imaginary applause just for you, and know that APA appreciates all that you do to support better communities across the State of Louisiana! Because — who are we kidding? — its that time of year for absurd amounts of encouragement.

In this issue of Metro News, we are very proud to recount the results of the Section's effort's over the past year. From giving back, to expanding our profile, to measuring our success — we are pushing forward and expanding the boundaries of what it means to promote planning in Louisiana. You'll find a review of this year's achievements below.

Nationally and locally, for better or worse, the dialogue is changing and we are changing with it. Keep an eye out! Important initiatives are underway and we'll be calling on your voices to direct policy recommendations to best steer our efforts. Sometimes, this can be as simple as a "click."

Even the smallest effort can make a big difference, but more often it's the complete commitment of a few that can carry major initiatives forward. At this year's holiday party, we heard it from the best: "I'm really happy that you all went there... just dove right into what it means to volunteer in the planning profession" (Ed Elam, III, AICP, PTP, Associate, Principal Transportation Planner at Burk-Kleinpeter, Inc). In 2018, plan to become part of this initiative.

## Strategic Plan Review

Highlights from Metro's review of the 2017 Strategic Plan:

- ◇ Gained 47 members in the past year, surpassing our **2018** year-end goal.
- ◇ Established and held the first meeting of the Advocacy Committee.
- ◇ Collaborated with outside (non-planner) groups such as CLE (legal field), PRC (Preservation Resource Center), and engineers.
- ◇ Hosted a variety of non-CM credit events, including multiple happy hours, a trivia night, a 5-k running event, and a volunteer day.
- ◇ Hosted over 5 events for CM credits, all of which surpassed average attendance goals.
- ◇ Actively engaged with membership on social media platforms (website, LinkedIn, & Facebook).

## News from National:

Review recommended practices, field tested strategies, and customizable templates in the latest PAS Report, **Creating Planning Documents (589)**. For APA members editable versions of templates are now available online.

**Member-only registration** for the 2018 NPC (April 21 to 24) in New Orleans is open. Don't miss this chance to register for the most popular activities before they sell out!

**NPC18 Poster Proposals:** Proposal window opened on December 19th. Get ready to submit before January 10, 2018!





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## Job Postings

Energy Efficiency Engineer - Energy Smart New Orleans Program

Program Support Intern - Energy Smart New Orleans Program

Senior Building Plans Examiner (Hydrology) - City of New Orleans

Entry-Level Planner (2 positions) - Dallas DOT

Submit a job posting by emailing it to [webmaster@louisianaplaning.com](mailto:webmaster@louisianaplaning.com).

## Ian Butler-Severson Awarded Transportation Fellowship

Congratulations to Ian Butler-Severson, a Graduate Research Assistant with the University of New Orleans Transportation Institute (UNOTI), who presented at this year's 2017 State Conference in City Park, re: Hydroponics in Shipping Containers.

Mr. Butler-Severson was awarded the Dwight David Eisenhower Transportation Fellowship, managed by the Technology Partnership Program of the Federal Highway Administration Program. The Fellowship is well known for attracting the nation's brightest minds to the field of transportation and advance transportation workforce development. Well done!



*Downtown Covington Lunch & Walking Tour 10/26/17*



*Planning Trivia Night 11/13/17*

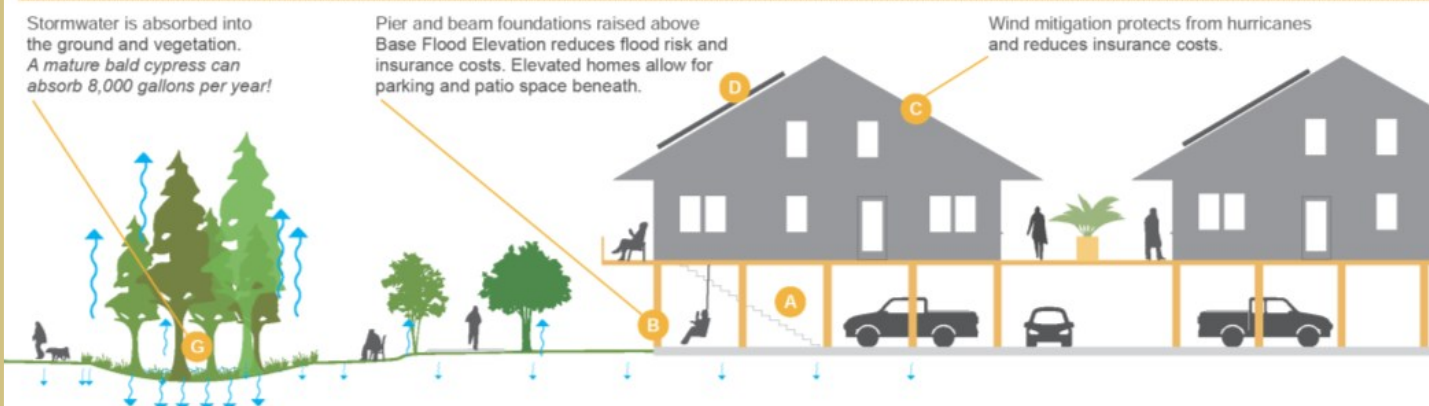
## Project Spotlight: LA SAFE Towards a More Resilient Louisiana

Over the past year the LA SAFE program has worked with the public in pursuit of a multi-parish adaptation strategy that incorporates resilient projects and parish level plans aimed at confronting the reality of Louisiana's changing coastline. Their work with the public has spurred transformative change in project expectations and ideals throughout Southern Louisiana (see the excerpt from Lafourche's housing prototype near Lockport provided below).

As a result of this major planning effort, 36 similarly resilient projects have been proposed in Terrebonne, St. Tammany, St. John the Baptist, Plaquemines, Lafourche, and Jefferson Parishes. Funding allocations and parish level strategic plans are expected in 2018. For more information, visit [www.lasafe.la.gov](http://www.lasafe.la.gov).



*APA + PRC Rebuild 12.2.17*



## Group Planning Board Membership Discounts

Agencies can pay **\$115** and sign up an **unlimited number** of planning commissioners, zoning board members, or elected officials for \$65 each (\$60 for APA national dues and \$5 for APA chapter dues) as long as they do not earn their living in planning.

## Metro NO Section Officers:

**Director:** Alexandra Gelpi Carter, AICP

**Assistant Director:** Taylor Marcantel, AICP

**Treasurer:** René C. Pastorek

**Secretary:** Bridget Tydor

**Membership Coordinator:** Evelyn C. Campo, CFM

**UNO Student Ambassador:** Sophie Kunen



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