



APA Virtual Cross-Chapter Collaborative 2020

1.

Welcome and Opening Keynote

Gil Penalosa Founder & Chair, 8 80 Cities

<https://youtu.be/23zGaDI4uWo>

1.0 CM

The Opening Keynote Session will feature a short welcome from the Chapter Presidents of Arkansas, Kansas, Louisiana, New Mexico, Oklahoma, and Texas and Keynote Gil Penalosa will speak. Gil is the founder and chair of the board of the successful Canadian non-profit organization 8 80 Cities. He is also chair of the board of World Urban Parks, the international representative body for the city parks, open space and recreation sector. Gil also runs his international consulting firm - Gil Penalosa Associates, is an accomplished keynote speaker, facilitator of strategic workshops and advisor to decision makers and community groups.

2.

Building an Equitable Future for All: Closing Keynote

Mitchell Silver, FAICP President-Elect, AICP Commission

<https://youtu.be/b9Z7LuVxtAE>

1.0 CM

The convergence of the COVID-19 global pandemic, social and racial unrest and the economic fallout has altered how we plan, design and manage places. In New York City, parks and public spaces have served as sanctuaries of sanity during the “shelter in place” order. Yet, Black and Brown communities who were disproportionately affected by COVID-19 also had limited access to parks and open space. The realization that systemic and institutional racism has shaped the planning profession and planning for places has raised several important questions. Where do we as planners go from here?

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3.

Roles and Responsibilities for Planning and Zoning Commissioners

SHORT COURSE

Ann Bagley, FAICP Principal, Bagley Associates LLC
Edmund Haas Transportation Planning Manager, Freese and Nichols, Inc.
<https://youtu.be/YDTm1vfNOzo>

Understanding the roles of commissioners will ensure that they can best serve their community. From composition of the Commission to individual roles, from interaction with citizens and applicants to interacting with each other, and learning about how to be most effective in making the decisions for neighborhoods, businesses-the whole city. Universally found among commissioner and board members is the need to avoid trouble. Understanding what is ethical behavior can avoid pitfalls that can complicate the planning process.

4.

Introduction to Planning: A Historical Perspective

SHORT COURSE

Dave Gattis, FAICP Consultant, Gattis Planning & Management
<https://youtu.be/jluBNdVMlrY>

This two part session will cover the history of planning and development regulation in the United States since 1492. It will describe how planning has evolved, the origins of zoning and subdivision regulation, and recent trends in planning. Attendees will better understand why we do some of the things we do in planning and development.

5.

User-Centered Zoning Codes

SHORT COURSE

Tim Schwecke, AICP Principal, Civi Tek Consulting and Civic Webware
Wayne Childs Director, Business Development & Technical Solutions, General Code (ICC)
<https://youtu.be/GddXyvUhBqM>

Zoning regulations have become increasingly complex making it more difficult for residents and staff to understand their city's plan for the future and how it will affect their property or neighborhood. Explore changing public expectations and user-centered technology developments that are narrowing the growing gap between complex zoning regulations and how they are communicated to the public.

6.

Comprehensive Plans - Planning Today for Tomorrow

SHORT COURSE

James Walden, AICP Director of Planning & Development, City of Conway
<https://youtu.be/me6fF1bxqGM>

What is a comprehensive long plan? Why do cities need a long range plan? What is it supposed to do? Discussion will focus on the role of commissioners in the development and use of the plan, particularly in how it is a tool to evaluate decisions and recommendations.

7.	<p style="text-align: center;">Preparing for Climate Change—APA Tools and Resources for Planners Sustainable Communities Division https://youtu.be/AaLOH_rDqq8 1.25 CM</p>
8.	<p style="text-align: center;">Parking Essentials: Trends, Tools, and Techniques https://youtu.be/cRCjC4yv0tg 1.25 CM</p>
9.	<p style="text-align: center;">Strategies for Salary Negotiations Webinar Women in Planning Division https://youtu.be/cDweXeHEiZA 1.25 CM</p>
10.	<p style="text-align: center;">AICP Exam Prep Workshop https://youtu.be/_rd_4HZiXbY</p>
11.	<p style="text-align: center;">Not Another Plan Carnell X. Brame, Jr., AICP Planning Manager, City of Dallas / Planning & Urban Design Sandra Bowie, MPA Engagement Manager, City of Dallas / Planning & Urban Design https://youtu.be/dHu28SBAPBM 0.75 CM</p> <p><i>The City of Dallas recently launched an update to its comprehensive land use plan. Since its predecessor, Dallas has experienced significant population growth and development. However, not all neighborhoods have been a part of this prosperity. The new plan will create a citywide vision for the next decade based on extensive community input. The planning process was turned upside down in the wake of COVID-19 and challenged staff to remain nimble and creative while addressing neighborhood needs and concerns. In the South Dallas/Fair Park area, where there are more than 100 plans, mistrust and frustration is high.</i></p>

12.

Flexibility in Infill Planning: Re-Imagining River South

Dan Warner, AICP Comprehensive Planning Manager, City of Topeka Planning & Development Wendy Van Duyne, PLA, ASLA, LEED AP Project Manager, Stantec Consulting

<https://youtu.be/aVd-4TKuiyg>

0.75 CM

In recent years, Downtown Topeka, Kansas has experienced an urban revitalization that has renewed interest and reinvestment within the Downtown Core. As a response to this positive momentum, in 2019 the City initiated an update to the Downtown plan that more closely examined how each of the downtown sub districts can build on this revitalization and encourage additional interest in surrounding sub districts. This session will focus on sharing the collaborative process that occurred between City planners and Stantec to develop a flexible infill plan for one of these sub districts: the up and coming River South Neighborhood.

13.

MRMPO; Monitoring the Impacts of the COVID-19 on Travel and Socioeconomics for Planning and Operations

James Kolberg Socioeconomic Analyst, Mid Region MPO

Kendra Montanari

Nathan Masek Senior Transportation Planner II, MRCOG/MR MPO

Tara Cok Transportation Planner, MRMPO

https://youtu.be/vKcCzj2D_5o

0.75 CM

MRMPO in the Albuquerque Metropolitan Planning Area (AMPA) has socioeconomic/travel monitoring functions for use in short and long range multi-modal planning. Tools are being used to summarize the impacts of the COVID-19 Stay-at-Home policy on travel and activity and will provide information for local regional and operational planning use and policy guidance. Under the MPO-function, MRMPO and as stewards of the local transportation planning process in support of regional mobility goals and the efficient movement of people, goods, and services.

14.

ArcGIS Urban: Future of City Planning and 3D Zoning

**Bret Keast CEO, Kendig Keast Collaborative
Suhag Kansara Owner & CEO, ViewPro GIS
Sydney Rich Solutions Engineer, Esri**
<https://youtu.be/1Uc5KXkBcSA>

0.75 CM

Too often, zoning ordinances are written without knowing the true effects of the regulations. Only after "bad" development occurs is there a stark realization that they were ineffective. This has led to everchanging ordinances and more demanding standards and processes, like SUPs, CUPs, TNDs, TODs, PUDs and a host of other confusing acronyms. The recently released ArcGIS Urban is not just one small step but is a giant leap forward for planners, designers, appointed and elected officials, and maybe most importantly, neighbors.

15.

Working with Leftover Spaces: Sonterra Municipal Utility District Parks Plan

**Alan Klein, MCRP, MBA Director, University of Texas at Arlington Institute of Urban Studies
Kathleen Stanford Graduate Research Associate, University of Texas at Arlington Institute of Urban Studies**
<https://youtu.be/PyWgA8TVvFg>

0.75 CM

Many growing exurban communities are developer driven in terms of parks, recreation, and open space amenities available to residents. This is even more true of Municipal Utility Districts (MUD). Developer's financial imperatives often collide with these cities' needs for public recreation spaces. This session examines the example of the Sonterra, TX MUD's Master Parks, Recreation, and Open Space Plan, conducted by the Institute of Urban Studies at The University of Texas at Arlington.

16.

Progress Towards Improving Planning for Hazards in Oklahoma

**Annie Vest Planning Department Manager, Meshek & Associates, LLC.
Danielle Barker Community Development Director, City of Durant**
<https://youtu.be/rpitOb7kCuA>

0.75 CM

Oklahoma faces a wide variety of hazards across the state, but often planning for those hazards is easier said than done. Through collaborative efforts a group has joined together with the goal of improving planning for all hazards in the state. Come learn about the collaborative efforts and what is being done to further help cities and towns across Oklahoma to be able to plan and be better prepared for the variety of hazards.

17.

Procurement with a Purpose: Finding Your Best Fit Firm

**Chance Sparks President/Project Manager, APA Texas/Freese and Nichols
Fred Lopez, AICP CTP, CNU-A Director of Urban Planning, Creosote Collaborative, LLC
Rebecca Leonard Founder and CEO, Lionheart**

<https://youtu.be/6TeTe5dZWEw>

0.75 CM

Local governments routinely find themselves in need of consulting services for all manner of projects and reasons, often to provide outside perspectives and infuse experiences from elsewhere. But finding the right fit can be a challenge, often placing municipal planners in unfamiliar waters of professional services procurement and attempting to create thoughtful criteria to differentiate one firm from another. With the ongoing COVID public health emergency, this has unveiled new challenges.

18.

Calling all Planners Past 47!

**Bonnie Johnson, Ph.D., FAICP Program Director/Associate Professor, Urban Planning Program,
University of Kansas**

Gary Mitchell, FAICP President, Kendig Keast Collaborative

Larry Hopper Sr., FAICP FAICP, Freelance Planner

<https://youtu.be/Id8kS9Sel3E>

0.75 CM

Planning: what a wonderful profession! Wonderful until it is not. Maybe you have been in the field a long time and want to ply your craft until you are past 60. Maybe you are an AICP, but getting a little burned out. Or you know people who washed out and you do not want to become them! Or should you? This interactive session features older planners who have been through career success and failure, seeing things you may go through.

19.

Partnership for a Big Jump for Bicycling

Dan Jatres Policy and Program Manager, City of New Orleans, Mayor's Office of Transportation

Jennifer Ruley Mobility & Safety Lead, City of New Orleans Department of Public Works

Rob Henig Bell Campaign Manager, Bike Easy

Tara Tolford, AICP Research Associate II/Bike Ped Coordinator, University of New Orleans

<https://youtu.be/fB0Cmqd0ffM>

0.75 CM

This session will illuminate how the City of New Orleans has developed a robust partnership with both non-profit and university partners to support an inclusive planning process, develop a coalition of supporters and public awareness campaign, advance the development of the city's bikeway network, and evaluate outcomes along the way. The session will focus on the role and potential of advocacy and university research partners to bolster public sector planning and implementation efforts.

20.

Not for the Shelf: A Comprehensive Plan in Action

Rosemary Dudley Senior Planner Project Manager, Sites Southwest
Samantha Mendez Community Development Director, Village of Ruidoso
Timothy Dodge, ICMA Village Manager, Village of Ruidoso, NM
<https://youtu.be/fMihJW-8GNg>

0.75 CM

As most planners know a Comprehensive Plan provides policy and direction for city or region over a long-term time horizon. The Comprehensive Plan identifies priorities that are meant to guide the jurisdiction in the years to come. We know that doesn't always happen. Lots of plans collect dust on the shelf. Not so in the Village of Ruidoso where Village leaders and community members took an unparalleled level of ownership of the planning process from start to finish. The Village Mayor, Councilmembers, and every department director were involved in shaping the plan and making sure it met their constituents' priorities.

21.

Embracing Community Values through Transportation Solutions

Chris Lambka, PLA Spartanburg Office Director, Toole Design
Dave Roberts, ASLA Vice President, Crafton Tull
Ernie Boughman, AICP Director of Operations, Southeastern U.S, Toole Design
<https://youtu.be/hofN8ljH8hs>

0.75 CM

As communities grapple with the challenge of balancing traffic capacity, multimodal opportunities, and quality of life, corridor studies have gained popularity. Three communities will share their approaches to designing corridor study processes that produced context sensitive results for their very specific circumstances. This session will consider the intersection of Complete Streets, Context Sensitive Solutions, and public outreach. Of particular emphasis will be the message that while planning processes can be similar, outcomes must be directly relevant to the communities and circumstances to which they are being applied.

22.

Planning in the Borderlands

Edna Ledesma, PhD Assistant Professor, University of Wisconsin-Madison
Phyllis Taylor, AICP Principal, Sites Southwest
Ramiro Gonzalez, AICP, CNU-A Director of Government and Community Affairs at City of Brownsville, Texas, City of Brownsville, Texas
<https://youtu.be/6GSfROjRTjA>

0.75 CM

This panel will explore current planning initiatives, both local and regional, taking place on the US-Mexico border. Presentations will focus on bi-national projects in Brownsville, El Paso, Sunland Park and Chaparral. The panel will describe the projects and the impacts our current political and economic climate has on urban planning and community building.

23.

Optimizing Online Public Engagement to Support Your Planning

Chance Sparks President/Project Manager, APA Texas/Freese and Nichols
Dave Biggs Chief Engagement Officer, MetroQuest
Julie Beaubien Public Involvement Section Team Lead, Texas Department of Transportation
Wendy Shabay, FAICP Vice President, Urban Planning + Design , Freese and Nichols, Inc.
<https://youtu.be/UPxpzobEdjE>

0.75 CM

As planners look for safe, effective alternatives to public meetings, online public engagement has become a critical part of the toolbox. Four recent planning projects throughout Texas have confirmed that there is a formula for success with online public engagement. You will hear about the outstanding participation levels achieved in the Midlothian, Texas Downtown Master Plan, the exceptional engagement of traditionally underrepresented people for a mobility plan in Austin, an innovative multi-phase online public involvement that engaged rural residents to inform a corridor plan, and a unique interactive online poll.

24.

Working Through Recruitment, Retention, and Mentoring

Amir Emamian Safe Routes to School Program Manager, City of Austin, Texas
Coleen Gentles GIS Analyst, City of Austin, Texas Public Works Department, Sidewalk and Special Projects Division
David Paine, PTP, AICP Transportation Planner, Freese and Nichols, Inc.
Marcus Primm Community Engagement Consultant
<https://youtu.be/WQj2rAcA MY>

0.75 CM

As planners, we are empathetic by nature. We care for our work, our communities, our cities, states, and towns. We believe in the vision to achieve equity, diversity, and inclusion in our communities, and are planning, designing, implementing, and constructing projects that support this vision. But does this vision translate to our workplace and teams? How does our desire to help others translate beyond the workplace? How are we attracting diverse candidates to our organizations? How are we retaining skilled employees once we hire them?

25.

Large School District Planning & Operations during a Global Pandemic: Filling the Public Service Gap

Elizabeth Halpin, AICP Planning Manager, Albuquerque Public Schools
John Dufay Executive Director, Albuquerque Public Schools Maintenance & Operations
Kizito Wijenje, AICP Executive Director Capital Master Plan Albuquerque Public Schools, Albuquerque Public Schools

https://youtu.be/hloh_H1TRZs

0.75 CM

Albuquerque Public Schools District (APS) service area covers 1,200 square miles, has 15 million square feet of built environment that house 84,000 students and serves 260,000 families in a multi-jurisdictional environment. APS aims to meet community needs by tailoring curriculum and facility design to the community character and demographic profile of each of its neighborhoods while maintaining equitable levels of service across the District. In this presentation, APS school administrators, district planners and operations leadership will describe the role public schools have during states of emergencies through District planning and operations.

26.

Communities in a Post COVID-19 Environment

Philip Huang Director of Dallas County Health and Human Services, Dallas County
Rick Leisner, AICP, PLA Principal, Norris Design

<https://youtu.be/E6NLGC1hAYs>

0.75 CM

A review of the Covid-19 issues that have affected us in North Texas and around the US. The status and concerns from an epidemiologist for moving forward. The science will establish some short-term recommendations for community planning and urban design in today's neighborhoods, downtown's and public spaces. Also being discussed are longterm recommendations and viewpoints for future community development. The presentation will conclude with some detailed discussion from the Dallas County health specialist.

27.

Ethics Session: The Fun One

Brian Carter, ICMA-CM, AICP City Administrator, City of West Columbia
Ernie Boughman, AICP Director of Operations, Southeastern U.S, Toole Design

https://youtu.be/liBP_CHffZw

0.75 CM

Ethics isn't some abstract concept or series of principles that can be compartmentalized into our work environment. Ethics is who you are - you either have them, or you don't. You will be inspired and entertained, as integrity-based cultures are explored, inherent character questions are considered, and common, everyday crises of conscious are unpacked. Focus will be on the very personal nature of ethics, and why it is impossible to separate ethics from the individual.

28.

Drafting Better Documents

Craig Farmer, FAICP President, Municipal Planning Services, LLC
Kimberley Mickelson, AICP AICP Commissioner Region III, AICP Commission
<https://youtu.be/qHjm2FQqk0>

0.75 CM

There's an often underappreciated skill to drafting clear, concise, user friendly documents. Planners are regularly asked to draft or interpret a wide variety of legal documents, including ordinances, regulations, and agreements. Often these are done in coordination with local government attorneys. However, even working with an attorney doesn't guarantee that what either of you think makes sense makes sense to the outside world. This session will help attendees learn how to recognize common drafting mistakes, and strategies and best practices to avoid them.

29.

Fun Planning Outreach from a Social Distance

Alex Ochoa, MCRP Community Planner, Village of Los Lunas
Erin Callahan Community Development Director, Village of Los Lunas
<https://youtu.be/MTIesORxxYA>

0.75 CM

The Village of Los Lunas, NM was preparing to update its Comprehensive Plan when the COVID-19 pandemic hit, making any sort of in-person public outreach impractical, but providing a great opportunity to reach new audiences and develop new strategies. Youth engagement, video-conference workshops, interactive maps and magazine-style quizzes were all utilized to build early engagement and get as many people interested in their comprehensive plan update as possible.

30.

So You Want to Be an FAICP – What We Learned Getting There

Gary Mitchell, FAICP President, Kendig Keast Collaborative
Verónica R. Soto, FAICP Director of Neighborhood & Housing Services, City of San Antonio, Texas
Wendy Shabay, FAICP Vice President, Urban Planning + Design , Freese and Nichols, Inc.
https://youtu.be/aKK4_VZ_VJ0

0.75 CM

The three newest successful nominees by APATX to the AICP College of Fellows will share their lessons learned from pursuing this highest professional honor, and offer tips and resources to those considering this path in the next 2021-22 cycle or someday. The panelists will explain the FAICP nomination options, highlight the specific criteria, and talk through all pieces required for the package. They will also share how they decided it was time to chase the dream, and the commitment it took to complete this intensive 8-month process. A carefully crafted nomination package is essential to success.

31.

The Economics of Land Use

Kevin Shepherd, PE Founder/CEO, Verdunity
Tom Yantis, AICP Assistant City Manager, City of Taylor

https://youtu.be/eyg0gdW_xdY

0.75 CM

As planners, many of us are not extensively trained in municipal finance, but our jobs have one of the most profound impacts on the financial resiliency of our cities. Land use patterns and the policies that guide them are the foundation for how a city raises revenue and, more importantly, how much money a city has to spend to maintain those land use patterns. In this session we hope to provide planners with the knowledge and tools they need to inform policy makers about the implications of land use decisions on municipal finances.

32.

Planning for the Future of Health & Wellness in Rural America

Brandon Martin Community Program Manager, Blue Zones Project
Durant Lindsay Goodson Public Policy Advocate, Blue Zones Project Pottawatomie County

<https://youtu.be/CAuthflpKyo>

0.75 CM

Communities in Oklahoma are working to transform the culture of health, wellness, and wellbeing through principles discovered in Blue Zones across the world. Blue Zones Projects are locally led and locally funded health and wellness initiatives that focus on making communities healthier by creating sustainable environments that lead to healthier choices. Blue Zones Project has impacted over 3 million lives in more than 50 communities across North America through community transformation. Blue Zones Project works in three phases, 1) Foundation and Planning, 2) Transformation, and 3) Community Certification.

33.

2020-21 Ethics Cases of the Year

Debbie Lawlor Discipline Leader-Planning Services, Maser Consulting
Karen Wolf, FAICP AICP Commissioner Region V, AICP Commission
Kimberley Mickelson, AICP AICP Commissioner Region III, AICP Commission

<https://youtu.be/CmSyTaEK8Ro>

0.75 CM

This year's "case of the year" is a series of ethical scenarios based on real-life planning issues from the past year. It was developed by the AICP Ethics Committee, with the assistance of AICP Ethics Officer James Peters, FAICP. The ethics topics that will be discussed include: confidential information, endorsements, personal property, professional misrepresentation, public engagement, running for office, and social equity.

34.

What Have the Courts Been Doing?

Cynthia Kirchoff, AICP, JD Deputy City Attorney, City of Denton
Marianne Landers Banks, JD Attorney/Owner, Law Offices of Marianne Landers Banks
Mark White, AICP, JD Partner, White & Smith, LLC
Stephen Villavaso, FAICP CEO, Villavaso & Associates
<https://youtu.be/2fi6ymE0lcY>

0.75 CM

This session will review state and federal case highlights from multiple states, identifying what you need to take away from these decisions. There will be a special focus on cases involving exactions and takings, and first amendment issues with your city's sign code.

35.

Planning's role in the COVID-19 Response

Joni Palmer Adjunct Faculty, CABQ consultant, UNM
Lucy Gent Foma, AICP Senior Planner, Santa Fe County
https://youtu.be/J27gAVddQ_A

0.75 CM

During Spring 2020 semester, three UNM classes came together to research possible development opportunities for one of the last undeveloped parcels in the Santa Fe Railyard. Intro to Urban Design, along with two UNM Anderson School graduate classes combined efforts to understand how a small family business could best use this property. As COVID-19 struck, the students had an unexpected, though very productive, opportunity to stress-test their planning and collaborative skills. The result was a set of proposals based on case studies, market research, and the family business' unique role within the community.

36.

What Your Planning Law Professor Wants You to Remember

Brenda McDonald, JD
https://youtu.be/5Tk_ZPSGJmk

0.75 CM

You remember everything from your planning law class, right? Planners have to read and interpret city codes every day and apply them to specific development projects. Whether you are a new planner who wants a refresher or a seasoned planner who wants to understand what's changed since you took planning law, this session will cover the legal principles planners need to understand and remember in land use and development law.

37.

Beyond Buzzwords: Active Transportation & Healthy Communities

Anita Hollmann Principal Program Coordinator, Livable Centers Program, Houston-Galveston Area Council

Chelsea Young, AICP Principal Associate, TEI

Meredith Dang, AICP Practice Leader, Community Planning, Kendig Keast Collaborative

<https://youtu.be/oUUZPVEcn9M>

0.75 CM

You've heard the buzzwords of active transportation and healthy communities, but what do these topics actually mean in practice and how do they intersect? Learn how cities of varying sizes and demographics have worked to create healthy communities that provide active transportation choices through different types of plans, including comprehensive plans, park plans, and special studies and through the implementation of different policies and projects that fit the differing needs of their communities. Hear from three planners who have worked with communities throughout the greater Houston region explore lessons learned and best practices gleaned from the implementation of H-GAC's Livable...

38.

Identifying Vulnerability: Looking For Neighborhood Change

George Sanchez GIS Analyst, National Association For Latino Community Asset Builders

Jake White Senior Program Manager, NALCAB

Melissa Medina Program Manager, National Association For Latino Community Asset Builders

<https://youtu.be/KaYCzeVoG8M>

0.75 CM

Low- and moderate-income communities of color across the country face growing gentrification pressures and Texas is no different. In this session, the National Association for Latino Community Asset Builders (NALCAB) will share the techniques and methodology it has developed through its work with more than 120 network members, banks, and foundations. NALCAB uses this methodology to forecast and analyze neighborhood changes across the country and will share how it has utilized those techniques to advocate for vulnerable communities in Texas cities and regions.

39.

Designing Healthy Medical Districts Post-Pandemic

Bill Browning Founding Partner, Terrapin Bridge Green
Emily Fitzgerald Engagement Coordinator, Texas Trees Foundation
Lannie McClelen, ASLA, PLA Project Manager, Texas Trees Foundation
Zach Wirtz Urban Forestry Manager, Texas Trees Foundation, Texas Trees Foundation

<https://youtu.be/rYVLBFzqd5Q>

0.75 CM

In the wake of the pandemic, spending time outside is more critical than ever in sustaining people's mental and physical health. Texas Trees Foundation has embarked on a project to rethink how we design for people. Outside the walls of the hospitals, the Southwestern Medical District is not a place that promotes healing. The District is beset with aging infrastructure and an environment that is unhealthy for users. TTF is leveraging the health benefits of the environment to improve human wellness and create a sense of place.

40.

One Path Forward: Building Climate Resilience as a Region

Karen Clawson, AICP Principal Planner / Air Quality and Rideshare Program Manager, Mid-America Regional Council

Martin Rivarola, AICP Assistant Director of Transportation and Land Use, Mid-America Regional Council

Mike Kelly, Mayor, Roeland Park, Kansas

<https://youtu.be/pBkPLBIXxTU>

0.75 CM

What does regional-scale planning for climate resilience look like in the heartland of a politically conservative America? How do you rally ten counties and 123 municipalities behind the climate imperative? Learn about how the Mid-America Regional Council, the council of governments for the Kansas City area, took on this challenge with the help of the Global Covenant of Mayors and a determined group of elected officials and advocates.

41.

Creating a Regional Coalition of Support for Future Planners

**Bonnie Johnson, Ph.D., FAICP Program Director/Associate Professor, Urban Planning Program,
University of Kansas**

Charles Warnken, PhD, AICP Associate Professor and Director, University of Oklahoma

Cheri Soileau, AICP Director, Planning & Program Development, Capital Area Transit System

James Foty, AICP Senior Planner, Groundwork Studio

Joni Palmer Adjunct Faculty, CABQ consultant, UNM

<https://youtu.be/dqiVehKDjv8>

0.75 CM

A joint chapter session facilitated by Chapter PDOs to discuss how APA can better support students and early career professionals as they enter the workforce. This will be an interactive session during which real time polling and breakout rooms will help us engage the audience and learn what topics are most important to them (e.g., mentorships, internship opportunities, networking, portfolio review, mock interviews, etc.). Each chapter will have time to share their successful programs and answer specific questions directly from the audience.

42.

Are Innovation Districts Different from Downtowns?

Doug McDonald Strategic Initiatives Manager, City of Richardson

Kevin Hively Principal, Ninigret Partners

Scott Page Principal, Interface Studio

Tim Kelly, AICP President and CEO, Downtown Grand Rapids Inc

https://youtu.be/gwqq9g_H0Bo

0.75 CM

The desire for the walkable, dense hubs of anchor institutions, research centers, creative businesses, entrepreneurship and job development articulated by Brookings and others set off a flurry of planning and development activity in cities large and small. Simultaneously, downtowns continued to hold a critical role in the psyche of cities as the traditional economic and entertainment center. Across many communities these two areas were seen as distinctly different and potentially competitive with each other. But as Innovation Districts become job centers and incorporate vibrancy initiatives, and downtowns become more residential and talent selling points is it time to reconsider these...

43.

Stormwater Quality 101: Why Those Crazy Stormwater People Do What They Do in Your Municipality

Carrie Evenson Stormwater Program Manager, City of Norman, OK

<https://youtu.be/if7QHoG-Prg>

0.75 CM

The Clean Water Act prohibits the discharge of any pollutant to waters of the United States from a point source unless that discharge is authorized by a National Pollutant Discharge Elimination System (NPDES) permit. Five categories of stormwater discharges, including discharges from Municipal Separate Storm Sewer Systems (MS4s), were required to obtain NPDES permits when the Clean Water Act was amended in 1987. In 1997, EPA delegated responsibility for stormwater discharges associated with construction sites, industrial sites, and Phase I and II MS4s to the Oklahoma Department of Environmental Quality (DEQ). Under this delegation authority, DEQ issues individual permits to...

44.

Improving Visual Appeal: Establishing a Case for the Visual Codes Update

Dan Warner, AICP Comprehensive Planning Manager, City of Topeka Planning & Development

Michael Hall, AICP Current Planning Manager, City of Topeka Planning & Development

https://youtu.be/NBFpwQI_2pg

0.75 CM

In 2019 the City of Topeka adopted major changes to its zoning regulations for the purpose of improving aesthetics of the city's built environment. These code changes include new commercial building design standards, updated landscape regulations, and a rewrite of the sign code, collectively referred to as the Visual Codes Update. The engagement of stakeholders built a case for the importance of aesthetics and was critical to the success of the Visual Codes Update. Before the process began the Greater Topeka Chamber of Commerce conducted a community survey as the basis for creating Momentum 2022, a plan including "promote a...

45.

Complete Streets in Rural Areas - Unlikely Bedfellows?

Christopher Weber, PE Alpine Area Engineer, Texas Department of Transportation
Martin Guttenplan National Discipline Leader: Bicycle/Pedestrian/Nonmotorized, CDM Smith
Ram Maddali, PE, PMP Practice Leader - Transportation Planning, CDM Smith
Rebecca Reyes Planner, Texas Department of Transportation
Robert Guthart, AICP Transportation Planner, CDM Smith

<https://youtu.be/rR1BIF6fWmA>

0.75 CM

Extensive public involvement transformed what appeared as a 142-mile rural safety study in West Texas into much more. Responding to overwhelming public and agency input expressing a need for bicycle and pedestrian infrastructure for their communities, complete streets alternatives were developed for TxDOT El Paso Districts US 67 Corridor Master Plan. Understanding the communities of Alpine, Marfa, and Presidio along US 67 have varying desires for bicycle/pedestrian facilities, TxDOT cataloged a range of alternatives from striped buffered bicycle lanes in Presidio to a physically separated two-way cycle track in Marfa. The recommendations were divided into three categories: urban, rural, and...

46.

Campuses as Catalysts for Community Building in Edge Suburbs

Rafael Murillo Senior Associate, Urban Design, Page
Ryan Losch, AIA, AICP Associate Principal/Urban Designer, Page

<https://youtu.be/P5k8k27xKz0>

0.75 CM

Academic campuses are often thought of as picturesque settings located within college towns but in fact vary greatly in size and character from disjointed urban sites to isolated rural areas. The rise of purpose-driven, community-based institutions are increasingly adopting a distributed model of education and creating new opportunities outside of downtown districts. This trend presents a significant point in time to challenge conventional wisdom in suburban development growth patterns while redefining how we approach community building as a catalyst to create sustainable and equitable social capital.

47.

Made to Move - A Blue Zones® + Degree® Program

Barkha Patel, AICP Director of Transportation Planning, Jersey City, New Jersey
Daniel Herrig, PE Transportation Engineer, City of Richardson
Danielle Schaeffner Director of Planning and Projects, Blue Zones, LLC
Doug McDonald Strategic Initiatives Manager, City of Richardson
Lindsey Willke Urban Design Coordinator, Chattanooga Design Studio

<https://youtu.be/IOEqbfHbkH4>

0.75 CM

Communities throughout the United States realize that growing a program in active transportation is an essential way to help all citizens live fuller, healthier, longer lives. In March 2019, Blue Zones, global experts in community health and well-being transformation, launched a Made to Move grant program with Degree to provide funding for city projects that promote increased physical movement. With the ultimate goal of promoting more walkable, bikeable, transit-friendly environments for all ages, incomes and abilities, this funding opportunity was awarded to five mid-sized communities in the United States.

48.

Moncus Park: From Grassroots to Greenspace

Carlee Alm-LaBar President/CEO, United Way of Acadiana
Elizabeth "EB" Brooks Executive Director, Moncus Park
Joey Durel Former Mayor-President, Lafayette Consolidated Government
Kevin Blanchard Executive Director, Lafayette Public Trust Financing Authority

<https://youtu.be/cFD0qAojxec>

0.75 CM

"Saved by the community, designed by the community, and funded by the community." Moncus Park is an inspiring, community-driven success story that built upon grassroots activism, political advocacy, inclusive community outreach, and community-wide fundraising efforts to create a new 100-acre central park in a city underserved in passive parkspace.

49.

Recognizing Black History: Revitalization Efforts in Oklahoma City and Tulsa

Gina Sofola, AICP Co-founder, BlackSpace Oklahoma
Jed Porter Historic Preservation Officer, City of Tulsa
Katie McLaughlin-Friddle Principal Planner, City of Oklahoma City
Leonard Benton Chair, Oklahoma City Freedom Center committee
Nikki Nice Councilwoman for Ward 7, City of Oklahoma City
Reverend Robert Turner Board President, Vernon AME Church, Greenwood District Main Street

<https://youtu.be/x8wzdvm1ME>

0.75 CM

This session is a panel discussion of Oklahoma City and Tulsa properties associated with Black History and the Civil Rights Movement, currently pursuing revitalization. Here from planners, activists, and others

associated with these sites about their history and the methods, tools, and programs being put to use to preserve and promote these important places.

50.

Equitable Mitigation for a Faster Recovery

Derrick Hiebert Hazard Mitigation Strategist, King County Emergency Management
Kimberly Miller Principal Planner for Resilience, Halff Associates
Matthew Rollins State Hazard Mitigation Officer, Oklahoma Department of Emergency Management and Homeland Security
Paloma Alaniz Acting Hazard Mitigation Branch Director, FEMA Region 6

<https://youtu.be/U5v-DJ0kiP033>

0.75 CM

When a disaster strikes, the time of recovery varies widely, even within the same jurisdiction. What causes these differences, and how, as planners, can we make recovery less painful for the communities we serve? Mitigation efforts, in the form of plans, projects and ongoing communication can help make recovery a more equitable process. This session will discuss how the hazard mitigation planning process can help us identify our most vulnerable populations and to improve our communities in ways that will shorten the recovery time from a natural disaster across all sectors of the population.

51.

Parking Data and Strategies for Walkable Places

Alek Miller, AICP Planner II, City of McKinney
Nicole Chinae, CAPP Senior Project Manager, WGI
Travis Liska, AICP Senior Transportation Planner, North Central Texas Council of Governments

<https://youtu.be/YdoJ09I8e6I>

0.75 CM

Great walkable places are on the rise in Texas but we are still dependent on cars to reach them. How do we manage parking those cars around our downtowns and main streets without compromising the design of those places? Hear from planners and parking experts on the experience of cities using data to improve implementation of solutions and see how the Dallas Fort Worth region is coordinating better parking policy through shared information online. Participants will hear the findings of parking utilization studies and learn about strategies for improving efficiency of existing parking spaces in main street and suburban downtown...

52.

How To Think Like A Futurist

Erin Dougherty Lead Engagement Strategist, Shockey Consulting Services
Sheila Shockey Principal, Shockey Consulting Services
Tyler Waldorf Urban Designer, Shockey Consulting Services

https://youtu.be/jfDo_jryl4M

0.75 CM

During this live, interactive session, we'll explore data-rich tools that show the interconnection between technologies, society, and government and discuss how to make decisions about the future rooted in strategic foresight. Group exercises will explore: Local data and emerging trends to broaden our understanding of how communities can be better prepared for the future. Storytelling and transgenerational thinking techniques to better understand various perspectives on planning topics and issues. This session is designed to help you think futuristically, build empathy and understanding for diverse backgrounds and experiences, and make better decisions for the future.

53.

Redeveloping Inclusive Downtown Spaces: Entrepreneurship

Helen Ramirez, AICP Deputy City Manager, City of Brownsville, Texas
Ilana Preuss Founder & CEO, Recast City LLC

<https://youtu.be/36IBzGy--8>

0.75 CM

Cities and towns nationwide struggle in their approach towards redeveloping Downtowns to be inclusive, successful, and showcase the unique greatness of the community. Join this session to learn about new ways to bring main street, downtown, and the local economy back to life with small-scale manufacturing from examples across the country. Then learn how the City of Brownsville, Texas is using these techniques to strategically fill spacial gaps in its Historic Downtown through the creation of the eBridge Center for Business and Commercialization, the Cannery Public Market, many other projects, and a complete code overhaul including the adoption of its...

54.

Plan to Plan: Organizing for Success

Alyssa Halle-Schramm, AICP, LEED GA Long Range Planning Administrator, City of College Station
Jamie Greene, FAICP, AIA Principal, planning NEXT
Michael Curtis AICP Senior Planner, planning NEXT

<https://youtu.be/5fQJbMNSLYk>

0.75 CM

A comprehensive planning process is a big undertaking for any community. Significant time and resources are required, and many times the stakes are quite high. Charting a long-range plan, directing capital investments and managing expectations require a deliberate design of the process. So, is there a better way to prepare for a comprehensive planning process in order to be more strategic and successful? This session will provide perspective on when this approach makes sense and provide case studies from communities who took the time before they started to get organized.

55.

Brownfield Partnerships for Property Revitalization

Adam Tatar, AICP Brownfield Coordinator, Regional Planning Commission
Amelia Pellegrin, AICP Director of Sustainable Development, Port of New Orleans
Rebecca Otte Statewide Brownfield Coordinator, Louisiana Department of Environmental Quality

<https://youtu.be/bpSirtvJ1k>

0.75 CM

Panelist will provide an overview and case-studies of the EPA Brownfield Program, and how it can help revitalize neglected urban landscapes. Attendees will receive practical information they can use to start thinking about how brownfield funds can be leveraged in their own communities to support redevelopment projects.

56.

Creating Resilient Cities—Learning from the 100RCs

Genesis Gavino Resilience Officer, City of Dallas, Texas
Marissa Aho, AICP Chief Resilience Officer, City of Houston
Matt Bucchin, AICP, LEED GA Director of Planning, Halff Associates, Inc.
Nicole Ferrini Chief Resilience Officer, City of El Paso

<https://youtu.be/Y2Yaf7y8D4Q>

0.75 CM

Just seven years ago, the Rockefeller Foundation launched the 100 Resilient Cities (100RC) program to help cities improve resilience. The program was overwhelmingly successful and has helped over 100 cities to advance the resilience discussion. In an era of monumental challenges and limited resources, what best practices can be learned from the Chief Resilience Officers (CROs) who have participated in these processes. The session will begin with a quick overview of the 100RC program followed by a moderated series of questions and answers with three CROs Dallas, El Paso, and Houston.

57.

Water You Gonna Do?

Justin Kozak Project Manager, Center for Planning Excellence

https://youtu.be/r5P4XfTI_jU

0.75 CM

The Center for Planning Excellence (CPEX), located in Baton Rouge, Louisiana, will present on a game we developed to promote understanding of water management and land use decisions; the programs, policies, and projects available for a watershed approach to manage stormwater and their benefits and trade offs; and introduces the potential for multi-jurisdictional coordination and collaboration to more effectively and cost-efficiently manage water.

58.

Transportation Infrastructure and Value Capture

Carlos McCloud Transportation Planner, Federal Highway Administration -Louisiana Division

Fred Neal Jr., AICP Senior Planner, Villavaso and Associates

Jerome Fournier Director, Planning and Development, Ascension Parish Government

Kim Marousek, AICP Director of Planning, Capital Region Planning Commission

Stephen Villavaso, FAICP CEO, Villavaso & Associates

<https://youtu.be/GA37sOPVzOo>

0.75 CM

This session discusses the development of a Louisiana-focused Value Capture Toolkit that will explore the use of innovation funding and financing strategies for transportation and other public infrastructure projects. Additionally, this session includes a panel discussion with planners sharing their knowledge and experience with infrastructure planning and development in Louisiana.

59.

Taking on the Megaproject: Houston and the I-45 Expansion

Christof Spieler, PE, AICP Director of Planning, Huit-Zollars

Oni Blair Executive Director, LINK Houston Peter Eccles Planner I, City of Houston, Planning and Development Department, Transportation

Susan Rogers Associate Professor and Director, University of Houston Community Design Resource Center

<https://youtu.be/g3AOuEu3TCI>

0.75 CM

Many cities are grappling with mega-projects and figuring out how to take advantage of the investments while ensuring they avoid negative impacts, meet the community's needs and align with long-term goals. This dynamic is playing out with the North Houston Highway Improvement Project, a \$7 billion, 24 mile freeway reconstruction planned by the Texas Department of Transportation. For a project of this size, scale and sensitivity, Mayor Sylvester Turner responded to public calls for the City of Houston to play a more active role.

60.

Discovering & Growing Within Your Planning Niche

Christie Holland Transit Planner, City of Alexandria, VA

David Tidwell Transportation Planner, North Central Texas Council of Governments

Desiree Powell PLANNIG TECH, CITY OF GRAND PRAIRIE

Taylor Benjamin Environmental Justice Planner, North Central Texas Council of Governments

<https://youtu.be/F006rAuCfZM>

0.75 CM

Hear from "millennial" planning professionals as they discuss, interact, and encourage the beauty of discovering your planning "niche" to create a pathway of growth into your career. Speakers range in experience and niche areas but all have encountered challenges, internal battles, professional hurdles,

and more that helped them find their sweet spot in planning. Speakers will discuss tips and guidelines regarding finding a niche, how it impacts your work and career goals, ways to excel once finding a niche, and the importance of following your passions.

61.

Signs of Disaster

Dawn Jourdan, Esq, PhD, AICP Executive Associate Dean for the College of Architecture , Texas A&M University

Deacon Wardlow Technologista, Vantage LED Gary Schatz, P.E., PTOE, PTP President, Mobility Planning & Engineering, LLC

James Carpentier Director of State & Local Government Affairs, International Sign Association

Yu Xiao, Ph.D., AICP Associate Professor, Portland State University

<https://youtu.be/LJEOGMQz8EE>

0.75 CM

This is your chance to see a timely workshop that was approved at the 2020 National APA conference in Houston. This session will discuss the disaster impacts inclusive of a diverse community and challenges of community and business recovery. The importance of signs pre-disaster, during and post-disaster to businesses, community, and the roles of signs in assisting business, ensuring social equity in business and recovery of all parts of a community. From small screens to big: the role of signs (standard and electronic displays) for proactive and reactive disaster response.

62.

Corridor Urbanism: Principles and Practice

Garner Stoll, AICP Development Services Director, City of Fayetteville, AR

Juliet Richey, AICP, CFM, ASLA Urban Planner, Garver

Martin Shukert, FAICP Principal, RDG Planning & Design

<https://youtu.be/nVSLGjUGEi4>

0.75 CM

Commercial strips are ubiquitous but rarely create places that encourage interpersonal contact, business opportunity, active transportation, and community identity. Yet their visibility; retail and restaurants, and inefficient land use provide fertile territory for creating a new kind of mixed use and connected urban environment. Historically, policy for these corridors has taken three paths: neglect, roadway improvements, or replacement of existing development patterns. This session proposes a new theory of Corridor Urbanism that draws combines the antecedents of New and Landscape Urbanisms with the ideas articulated by Robert Venturi and Denise Scott Brown in their seminal work Learning from Las Vegas.

63.

Leveraging Urban Floodplains for Community Resilience

**Amy Belaire, Ph.D. Texas Director of Science & Strategy, The Nature Conservancy
Jessica Sager COO, Vizias Kari Spiegelhalter Urban Ecological Designer, Asakura Robinson
Lisa Graiff Beyond the Bayous Project Manager, Houston Parks Board , Houston Parks Board
Shavone shavone@cp-workshop.org Community Coordinator, Community Powered Workshop**
<https://youtu.be/jhcnH2NqSCg>

0.75 CM

Floodplains in Texas cities are expanding as storms become more intense and frequent with climate change. As a result, urban communities increasingly face the dual challenge of protecting lives and sustainably managing floodprone landscapes. This session will offer a deep dive into approaches underway in two Texas cities to transform areas of high flood risk into healthy, resilient, and connected green spaces. Participants will hear directly from community members, local community-based organizations, and designers and planners in Houston and Austin who are working to re-imagine urban floodplains as places that not only offer vital ecological benefits but also achieve multiple...

64.

The El Paso-Juarez Binational Experience

**Brad Taylor Senior VP, Mountain Star Sports Group
Brianna Frey Planner, Asakura Robinson Joe Gudenrath Executive Director, El Paso, Texas Downtown
Management District
Mario Porras Binational Affairs Director, El Paso Community Foundation**
<https://youtu.be/O38hqfYgiZ4>

0.75 CM

El Paso, Texas and Juarez, Mexico have grown as a symbiotic economy and community, sharing ethnic, cultural, and economic bonds that extend beyond the US-Mexico border. Only a few moments in history have restricted border crossings, impacting each other's day-to-day, including the March 2019 COVID-19 restriction to all nonessential travel and trade. El Paso's conditions present unique opportunities and challenges to its leaders, employers, and community.

65.

An Equity-Based Approach to Parks Needs Assessment

**Fatima Wajahat, PhD, AICP Senior Planner, Halff Associates
Kate Wythe Senior Planner, Halff Associates
Sasha Marshall Planner IV, City of Houston, Planning and Development Department, Community and
Regional Planning**
<https://youtu.be/DY5tJODzao>

0.75 CM

An equity-based approach to needs assessment that is grounded in a quantitative analysis of demography, poverty, health, environment, and existing infrastructure deficits is critical in creating parks master plans that address the needs of under-served residents. This equity-based approach should include a targeted public engagement with residents of under-served neighborhoods who lack

representation in surveys and a voice at public meetings. This session proposes best practices for an equity-based needs assessment; analyzes parks master plans from three municipalities in Louisiana, Kansas, and Texas that have an equity component in their vision statement or needs assessment; and reviews the public-private partnership...

66.

Rebalancing Streets in the Age of COVID-19 and Beyond

Jared Draper, AICP Raleigh Office Director, Toole Design
Paxton Roberts Executive Director, BikeNWA Sean Corcoran
<https://youtu.be/mhaaC3I8zqw>

0.75 CM

Now more than ever, it is apparent that safe, comfortable outdoor recreation and transportation facilities are needed. As the pandemic has caused us to seek out new ways to exercise, socialize, and simply get out of our homes, pedestrian and bicycle facilities have become oases that allow social distancing while gaining a measure of sanity in a not so sane world. This session will explore the nation's desire for more outdoor recreational and multimodal transportation spaces and how we can use our current infrastructure to accommodate this very real need.

67.

Bryan Midtown: An Area Plan for the Ages

Lindsay Hackett, AICP Project Planner (Midtown), City of Bryan
Lindsey Guindi, AICP Director of Strategic Projects, City of Bryan
Martin Zimmermann, AICP Assistant Development Services Director, City of Bryan, Texas
Matthew Hoffman, AIA Director of Urban Design, MBL Planning
https://youtu.be/VVxHzBZx_s8

0.75 CM

The City of Bryan recently adopted the Midtown Area Plan in response to demands for housing and retail growth in the 2 square mile area just south of its Downtown. The Plan includes recommendations for incremental neighborhood growth through the use of Pattern Zoning as well as key steps for capital improvements in the public realm that will support private development and growth. The Plan was created through strong and successful public engagement efforts, as well as, in depth analysis of the community.

68.

Creative Community Development and Resilience

Ben Martin Program Director , Civic Arts Lynn Osgood Executive Director, Civic Arts
<https://youtu.be/GE5mx9CI008>

0.75 CM

Many planners are familiar with the term creative placemaking but may differ in our understanding of what the term means and how planners can use creative placemaking strategies to foster resilient and thriving communities. In this session, planning professionals explain the return on investment that arts-based practice can have for planners. We will explore arts-based strategies, not as ends in themselves, but

to advance larger civic goals such as community and economic development, affordable housing, public health, and amplifying resilient communities in a COVID-impacted world.

69.

Lone Star Planning Advocacy

**Chris Sanchez Co-Founder, Salient Strategies
Craig Farmer, FAICP President, Municipal Planning Services, LLC**

Karen Walz FAICP Principal, Strategic Community Solutions LLC

Lee Battle, AICP Director of Community Enhancement, City of Allen, Texas

<https://youtu.be/jcAFslmCO5I>

0.75 CM

The 2019 session of the Texas Legislature made clear that there is an ever-widening gap between the benefits of planning as perceived by local communities and planners, on the one hand, and state officials and their constituents, on the other. Clearly, business as usual is not working. During 2020, APA Texas has taken new steps to build support for the importance of planning to the states long-term well-being and business vitality. At this session, leaders of this initiative will share the analysis and action underway now and the efforts anticipated during the 2021 Legislative session.

70.

Brainstorming Public Engagement – Diversity & Inclusion

AJ Fawver, AICP, CNU-A, CPM Community Consulting Program Leader, Verdunity

Angela Self, AICP Comprehensive Planning Administrator, City of Garland, Texas

Fred Lopez, AICP CTP, CNU-A Director of Urban Planning, Creosote Collaborative, LLC

Shai Roos, AICP Urban Planning Group Manager, Stantec

<https://youtu.be/HzHUffJGyLM>

0.75 CM

This will be an interactive session in which a diverse panel will: Discuss their experiences conducting public engagement in communities across Texas and the innovative ways to engage minority and inactive populations in planning projects. The speakers and the audience will brainstorm public outreach and engagement ideas that have worked or could work when engaging minority populations in planning projects. A list of best practices - the "Do's and Don't's" will be developed during the session to publish as a session deliverable to the conference attendees.

71.

Houston Transformed - Texas's First Bus Rapid Transit

Barbara Koslov Sr. Transportation Consultant, Gunda Corporation
Eliza Paul, PE District Engineer, Texas Department of Transportation - Houston District
John Breeding Uptown Houston District President, Uptown TIRZ / UDA Administrator Uptown
Houston, Uptown Houston

Ramesh Gunda, P.E. President, Gunda Corporation

Thomas Lambert President and CEO, Metropolitan Transit Authority of Harris County, METRO

<https://youtu.be/198aKEOJ4b4>

0.75 CM

Combining transportation practicality with urban design, Uptown Houston, METRO, the Texas Department of Transportation, and City of Houston joined forces to dramatically improve transit service, while preserving existing auto access and creating a beautifully landscaped pedestrian environment along Post Oak Boulevard. This session will focus on the planning, financing and interagency coordination that resulted in a state of the art public transit improvement and creative space making.

72.

Reimagining Texas Highways

Alex Hoffman, AICP, CNU-A Assistant Director, City of El Paso, Texas

Annika G. Yankee Senior City Planner, City of Corpus Christi

Melissa Barry, AICP VP, Planning, Downtown Austin Alliance

Zakcq Lockrem, AICP Managing Principal, Asakura Robinson

<https://youtu.be/w8k4OihDO U>

0.75 CM

Before they were built urban highways had been presented as the savior of cities, providing downtown access to customers and workers, now living further from the city center in new post-war suburbs. Throughout Texas, and the United States, urban highways were built through the tight urban fabric of historic city centers. Decades later, as the impacts of these highways have become more apparent, cities around Texas are reimagining their relationships. This panel will examine the steps that three Texas cities, Austin, Corpus Christi, and El Paso are taking to reimagine their urban highways.

73.

Productivity Lab: Application of Improv and Coaching Tools for Creative Problem Solving

Christina Unrein, AICP, LEED AP ND, ACC Chief Possibility Officer, Possibility Lab

Genevieve Pepin Productivity & Connection Coach, Nettola Coaching

<https://youtu.be/M-jOovU58nM>

0.75 CM

A dynamic session to boost your innovation, help you gain perspective and make progress on a specific challenge you are facing right now. Learn and apply improv and coaching tools that you can use to improve your daily interactions and problem solving.

74.

ProAct Now: Planning Effectively in a Changing World

Ben Hitchings, FAICP Principal, Green Heron Planning, LLC
David Rouse, FAICP, ASLA Principal, David Rouse, FAICP
<https://youtu.be/JZ64CdtwJ9w>

0.75 CM

As trends such as new technologies, shifting demographics, and a changing climate alter the world before our eyes, the challenge for planners is to be proactive in preparing our organizations and communities to navigate these forces. But how do we respond given the accelerating pace of change, and how have things changed with the advent of the COVID-19 pandemic? This session will share an assessment tool and engagement process developed to help planners sort through myriad emerging social, technological, economic, and environmental trends and prepare their organization and community to handle the ones most relevant to them.

75.

APA Leaders Discuss State of Planning

Kurt Christiansen, FAICP President, American Planning Association
Susan Wood, FAICP Planning Project Manager, Regional Transportation District - Denver Metro
Wendy Shabay, FAICP Vice President, Urban Planning + Design , Freese and Nichols, Inc.
<https://youtu.be/N1eW7EEq5gM>

0.75 CM

Hear from APA President Kurt Christiansen, FAICP, Region III Director Wendy Shabay, FAICP representing Texas, Louisiana, Arkansas and Oklahoma, and Region V Director Susan Wood, FAICP representing New Mexico and Kansas on the State of Planning and APA.

76.

Pandemics, Economic Meltdown and Inequality

Chris Sanchez, Salient Strategies
Jason Jordan, American Planning Association
<https://youtu.be/lm9-9OPSZLw>

1.50 CM LAW

What's happened since March? This session will investigate the social, economic and planning impacts on the nation and Texas from the unexpected events of the past six months. It will include a national perspective on community impacts and responses, as well as a view of the Texas situation. The nature of what legally constitutes a "disaster" and how far local and state authority can go, and what challenges have been brought regarding mask mandates, gatherings, the implications of the digital divide when public participation is moved online, and industry-and rental-assistance programs.

77.

Taking Action to Minimize Unconscious Bias

AJ Fawver, AICP, CNU-A, CPM Community Consulting Program Leader, Verdunity
Shai Roos, AICP Urban Planning Group Manager, Stantec

<https://youtu.be/jlUSq9Lcfco>

1.50 CM ETHICS

In the APATX 19 conference session, "Who, Me? Biased? Unconscious Bias in Work and At Work", the groundwork was laid for this second part of the conversation. Attendance of the 2019 session isn't required to gain useful information and knowledge from this session. However, the intent is to continue building on the question of how we can modify ourselves, our organizations and teams, and our approach with the public to avoid allowing such bias from infiltrating and influencing the way we interact with others, particularly those in traditionally marginalized groups.

78.

Planning Across Generations –Advanced Planners' Perspectives

Dave Gattis, FAICP Consultant, Gattis Planning & Management
Kareem Heshmat Community Urban Planner, Gunda Corporation
Lata Krishnarao Community Planning Practice Leader, Gunda Corporation
Shai Roos, AICP Urban Planning Group Manager, Stantec

Shashikant Kalgaonkar

<https://youtu.be/6OhFN06lVaQ>

0.75 CM

This session is sponsored by the Diversity and Inclusion Committee of the Texas Chapter of the APA. This diverse and intergenerational panel will lead the discussion on the value of the APA, experienced planners, and intergenerational interactions to planners and the planning practice. The panelists will share perspectives on the past and the future of the planning practice based on their experiences and backgrounds.

79.

COVID Changes from A(ccess) to Z(oning)

James Kunke Director of Community Relations and Tourism, City of Lewisville, Texas
Karen Walz FAICP Principal, Strategic Community Solutions LLC
Mark Bowers, AICP, ASLA, LEED AP BD Senior Planner, Kimley-Horn and Associates
Phyllis Jarrell, AICP Principal, City Centric Planning
Richard Luedke AICP Planning Director, City of Lewisville

<https://youtu.be/HZLPNhEvAGE>

0.75 CM

The City of Lewisville, Texas has been recognized nationally for its inclusive and innovative planning initiatives. COVID-19 hit in the middle of several major planning, development code and engagement projects designed to implement the Lewisville 2025 Vision and expand community participation in decision-making. What happened next? And then what happened as the directives about COVID-19

changed and evolved? Join us to hear about broad strategies and specific tools that have kept Lewisville on track to achieve its vision and involve its stakeholders.

80.

Budgeting for Equity

Carnell X. Brame, Jr., AICP Planning Manager, City of Dallas / Planning & Urban Design
Sandra Bowie, MPA Engagement Manager, City of Dallas / Planning & Urban Design

<https://youtu.be/fNA5VFmJKcl>

0.75 CM

This session, sponsored by the APATX Diversity and Inclusion Committee, examines how with an equity commitment, local government has a new lens to examine its role in creating more inclusive cities. Layers of public policy have continued to divide our cities by race and income. However, the negative impacts of the past also signal opportunities for positive change in the present. Planners have an ethical obligation and unique opportunity to lead the way.

81.

Destination Districts Program – Commercial Revitalization in East Tulsa and the Historic Greenwood District

Amairani Perez Board President, East Tulsa Main Street
Jabar Shumate Luisa Krug Destination Districts Manager, INCOG

<https://youtu.be/y4VjzAZNuo0>

0.75 CM

This session will describe the process of creating new main street programs through the Destination Districts Program—how they were chosen, initial planning phase, and becoming non-profit organizations. Board members from East Tulsa Main Street and Historic Greenwood District Main Street will share background on their communities, challenges, opportunities, and goals and initiatives that the two organizations hope to achieve. The session will end with next steps for the program and an open discussion on planning for immigrant and historically African American communities.

82.

Neighborhood Planning During Coronavirus

Bryson Risley Neighborhood Planner/Planning Analyst, City of Topeka Planning & Development Services Department

Dan Warner, AICP Comprehensive Planning Manager, City of Topeka Planning & Development

<https://youtu.be/hcpLWS84DYA>

0.75 CM

The City of Topeka conducts one Neighborhood Plan a year as part of the City's Comprehensive Planning efforts. The East Topeka North Neighborhood was selected to receive over \$2 Million in local and federal monies for infrastructure and housing rehabilitation. Delays due to Covid-19, paired with the challenge of engaging the public in one of Topeka's more diverse neighborhoods has required new approaches to be

taken to solicit public input. East Topeka North is nearly 50 percent Hispanic, as compared to 13 percent City-wide, and is not necessarily engaged in other planning efforts.

83.

New Mexico: From EVSE Desert to Electric Bounty

AnnaLinden Weller, PhD, MCP Policy Advisor, New Mexico Energy, Minerals and Natural Resources Department

Paul Sittig Technical and Freight Planning Supervisor, New Mexico Department of Transportation

<https://youtu.be/stmljXijMOI>

0.75 CM

In the past few years, New Mexico has gone from an electric vehicle desert with few public Electric Vehicle Supply Equipment (EVSE) charging locations, to enjoying a growing public charging network throughout the state. Since 2017, New Mexico has been working with seven other states to develop the Rural Electric Vehicle (REV) West Plan, to develop a regional EVSE network. Between that and NM's distribution of VW funds, the state has managed to more than double public EVSE availability. Now New Mexico is reinforcing and expanding the network to support regional tourism while decreasing the environmental impacts from transportation.