



APA Louisiana's Mission

Our mission is to promote the practice of community and regional planning in Louisiana by enhancing the effectiveness of planners in impacting public policy.

Who does APA Louisiana serve?

Planners

Engineers

Transportation Planners/Engineers

Environmental Planners/Engineers

Architects/Landscape Architects

Developers

Local Governments

Regional Governments and Agencies

Water Management Agencies

Land Development Attorneys

Many other regulatory agencies statewide

2016 Conference Information

Courtyard by Marriott – Houma, LA

March 2-4, 2016

2016 Conference Theme: *Planning on the Edge*

The conference will include:

Keynote Speakers Jeff Carney from LSU Coastal Sustainability Studio and LA Congressman Garret Graves, House Transportation Committee (or alternate if schedule prevents)

Professional development sessions

Mobile workshops showcasing regional projects and places

AMERICAN PLANNING ASSOCIATION, LOUISIANA CHAPTER



SPONSOR & EXHIBITOR GUIDE

Being a Sponsor for the APA Louisiana Chapter Annual Conference is a valuable means to show support for the planning of our future. By participating as a Sponsor you can help advance the planning profession and, in the process, improve the quality of life for our state. Plus, take advantage of a range of benefits specially designed to promote your company or organization. APA LOUISIANA CHAPTER welcomes our many returning partners and future new sponsors! As partners, we are committed to the future of Louisiana. Please consider one of the sponsorship opportunities listed below and contact Mart Black mblack@tpcg.org or (985-637-8017) for more information. Thank you!

For a preview of this year's beautiful venue, please visit <http://courtyard.marriott.com>

DIAMOND SPONSOR: \$5,000 or more

Hotel room for two nights of the conference
Five Complimentary Conference Registrations
Full Page Ad in Conference Program
Reception sponsor with ability to have table alongside check-in for Reception
Acknowledgement at APA LA Chapter Conference and on website

PLATINUM SPONSOR: \$2,000-\$4,999

Two Complimentary Conference Registrations
Full Page Ad in Conference Program
Lunch Sponsor with display signage (shared)
Acknowledgement at APA LA Chapter Conference and on website

GOLD SPONSOR: \$1,000

One Complimentary Conference Registration
Half Page Ad in Conference Program
Breakfast Sponsor with display signage (shared)
Acknowledgement at APA LA Chapter Conference and on website

SILVER SPONSOR: \$750

1/4 Page Ad in Conference Program
One Complimentary Awards Luncheon Ticket
Break sponsor with display signage (shared)
Acknowledgement at APA LA Chapter Conference and on website

BRONZE SPONSOR: \$500

Business Card Sized Ad in Conference Program
Acknowledgement at APA LA Chapter Conference and on website

BUSINESS SPONSOR: \$250

Listing in Conference Program
Acknowledgement at APA LA Chapter Conference and on website

Another opportunity is to join us as an EXHIBITOR at the 2016 APA Louisiana Chapter State Conference and gain maximum exposure for your company or organization with professionals in planning and related fields. This is a great opportunity to market innovative products, educate participants (and the readers of our conference material) about your interests and establish excellent contacts for the future in a high-traffic area during the conference. Space is limited, so early reservations are required to guarantee availability.



Exhibitor Displays and Tables (\$200)

Exhibitors will be in a prominent location within the conference area and allowed to remain during the entire conference period. Verbal and on-screen acknowledgment at APA Louisiana Chapter State Conference.

If you are an exhibitor, please note the following:

- 1. Exhibitors are not required to register for the APA Louisiana Chapter State Conference. However, if you wish to attend any professional or social functions, including keynote addresses, break-out sessions, lunches or receptions, conference registration is required.*
- 2. Exhibitor Tables are assigned on a first-come, first-served basis. Space is limited and sells out quickly. Therefore, cancellation refunds will be given in full provided the space can be sold to another exhibitor.*
- 3. An exhibitor information sheet will be provided to you and will include information on exhibit hours, setup and teardown, and loading, unloading, and shipping.*
- 4. An exhibitor registration packet will be provided to you at your exhibit booth or table. It will contain badges for all unregistered exhibitors (if names are provided in advance of the conference). Name tags for registered exhibitors will be provided in conference registration packets.*

Sign Up

Yes, I/we want to be part of the 2016 APA Louisiana Chapter State Conference. (Please print clearly.)

Deadline: Friday, January 15, 2016

Firm/Organization: _____

Name of Contact: _____ Person(s) Attending: _____

Address: _____ Phone: (____) _____

_____ Fax: (____) _____

E-mail for Contact: _____

Contact for Required Graphics:

Phone Number _____ E-Mail Address _____

We are signing up as:

Sponsor _____

Diamond (\$5,000 or greater)

Platinum (\$2,000 - \$4,999)

Gold (\$1000)

Silver (\$750)

Bronze (\$500)

Business (\$250)

Exhibitor _____

Table Top Display (\$200)

TOTAL DUE: \$ _____

Enclosed is our check in the amount of \$ _____.

Make checks payable to: **APA LOUISIANA CHAPTER**

Please mail to:

Alan Clarke

APA Louisiana Chapter

P.O. Box 29673

Shreveport, LA 71149

Sign up NOW by using this Sponsorship/Exhibitor Registration form or contact:

Mart Black – 985-637-8017 (phone)

985 580-7279 (fax)

mblack@tpcg.org

