

Lead Organizer and Community Engagement Coordinator

Job Status: Full-time (40 hours/week)

About Us:

Jane Place Neighborhood Sustainability Initiative (JPNSI) is a Community Land Trust (CLT) and housing rights organization committed to creating sustainable, democratic, and economically-just neighborhoods and communities in New Orleans. We work to transform unjust development policies, discriminatory housing practices, and predatory development schemes by engaging in strategies that create permanently affordable housing, advance tenant rights, expand housing security, and uphold equitable housing patterns and land use planning.



Position Summary:

JPNSI is seeking a highly motivated, passionate, and experienced organizer with a housing analysis for the multifaceted role of Lead Organizer and Community Engagement Coordinator to join our team this fall and work to expand the movement for housing justice and tenant rights in New Orleans. The Lead Organizer and Community Engagement Coordinator is a full-time position coordinating our tenant rights advocacy work.

Project Description:

Tenants have very few legal rights and protections in Louisiana. Renters in New Orleans are faced with high costs of living, substandard housing conditions, and lightning-fast eviction processes that can quickly put families on the streets through five-day notices to vacate or 24-hour notices via housing court. Landlords are well organized, well resourced, and often dictate the housing agenda.

The project will establish a New Orleans Tenants' Union--which should be tenant-led and reflective of the city's renter population--via the following intersecting components: (1) identifying and engaging with tenants in New Orleans; (2) building a base of engaged members interested in advocating for renters' rights, housing justice, and permanently affordable housing; (3) developing advocacy campaigns, community organizing campaigns and building resident capacity to work towards systemic change; and (4) facilitating monthly tenant meetings.

Principal Duties:

- Develop and execute an outreach strategy to:
 - Identify renters' concerns through a survey that reaches at least 2,500 renter households
 - Organize and facilitate monthly tenant meetings
 - Develop a cohort of tenant-leaders

- Launch a tenant-led, landlord-specific organizing campaign
- Mobilize renters to attend City Council meetings where critical housing issues are being discussed and/or voted on
- Build relationships and network with grassroots and community organizations whose membership includes renters
- Engage JPNSI's tenants through development of renter equity and other initiatives to build renter power within the community land trust model
- Increase JPNSI's membership and email subscribers
- Develop an education campaign that includes:
 - The publication of a Know Your Rights tool for tenants
 - Educate tenant union members and the general public on the community land trust model
 - Assist in researching and publishing reports on housing justice issues that threaten renters' stability

Desired Skills and Competencies:

- Personal passion for housing rights, affordable housing, community-controlled development, and equitable land use planning
- Commitment to leadership development, community building, and community organizing as strategies for social change
- Ability to take initiative, quickly learn new skills, and seek out appropriate support and training
- Experience in community organizing or advocacy work, with a preference for work done in New Orleans
- Basic understanding of the affordable housing landscape in New Orleans, including history, policy, and discriminatory practices
- Demonstrated success working collaboratively with and reporting to a supervisory team
- Excellent communication and interpersonal skills, including an ability to communicate complex issues concisely, and adopt writing styles when appropriate
- Highly organized with ability to set priorities, develop work schedules, monitor progress towards goals, adjust, innovate, and track details, data, information, and activities
- Ability to travel to meet with partners and community members
- Skilled in meeting facilitation and comfort with public speaking

- Ability to work flexible hours
- Spanish-speaking a plus

Location/ Duration/ Compensation:

This position is based in New Orleans, LA. The salary range is \$35,000 - \$40,000 plus a health insurance stipend.

To Apply:

To apply, please fill out this [google form](#) and send a resume detailing your relevant work and educational experiences to jobs@jpnsl.org. In your email, please reference the job title you are applying for in the subject line. Only candidates that complete the google form and send a resume will be considered. Applicants are due by July 30th. Please familiarize yourself with JPNSI's work prior to applying by reviewing our website: www.jpnsl.org.

JPNSI is an Equal Opportunity Employer. People of color, women, people with disabilities, LGBTQ people, and long-time Orleans Parish residents are encouraged to apply.

Good Luck,

Greater New Orleans Housing Alliance (GNOHA)

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