



P.O. Box 51307 • Lafayette, LA 70505 • 804 E. St. Mary Blvd.

Phone: (337) 233-2705 • Fax: (337) 234-8671 • [www.lafchamber.org](http://www.lafchamber.org)

## Vice President, Urban Revitalization and Development

**Salary:** \$80,000 - \$120,000 (commensurate with expertise), plus benefits

**Organization overview:** One Acadiana, formerly the Greater Lafayette Chamber of Commerce, is currently transforming into a national-caliber regional economic development organization serving a nine-parish (county) area in south Louisiana. The new model will focus on executing *The Campaign for One Acadiana*, a five-year, \$15 million initiative focused on a long-term vision of making Acadiana one of the most high quality, sought after regions in the South for business and talent.

**Description:** Seeking ambitious urban development expert who will work in close partnership with business leaders, property owners, and public officials to identify and catalyze initiatives and projects aimed at revitalizing the urban core of Acadiana (Lafayette, Louisiana). Candidate must have a track record of strategically directing public and private investments to major development projects/programs. Candidate's passion for working with key stakeholders to achieve results must be visible in their work and interaction with others.

### Apply if you would enjoy the unique opportunity to:

- Work with a young, talented, and energetic team of a new regional business organization dedicated to making Acadiana one of the most sought after regions in the South for business and talent
- Spearhead an urban revitalization initiative in a city that has a wealth of dynamic institutional leaders, who agree now is the time for transforming the urban core
- Experience a place with a refreshing culture unlike any in the U.S.

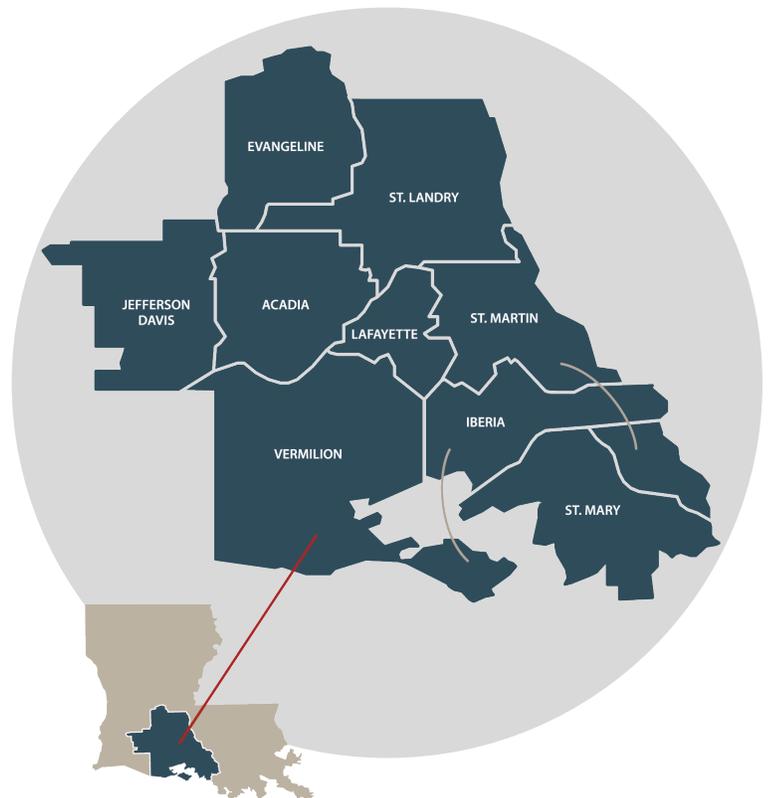
**Location, location, location:** The city of Lafayette sits at the center of the Acadiana region in south Louisiana. Home to a vibrant economy and unique entrepreneurial spirit, Acadiana is known for its exceptional cuisine, Zydeco and Cajun music, and friendly people.

**To Apply:** E-mail cover letter and resume to [jobs@onecadiana.org](mailto:jobs@onecadiana.org) by March 31. Finalists will be contacted and interviewed in person or via videoconference.

**Complete Job Description:** [Vice President, Urban Revitalization and Development](#)

**On-Line Link:** [lafchamber.org/jobs](http://lafchamber.org/jobs)

### One Acadiana: A New Regional Economic Development Initiative





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## Vice President, Urban Revitalization and Development

### Organization overview:

One Acadiana, formerly the Greater Lafayette Chamber of Commerce, is currently transforming into a national-caliber regional economic development organization serving a nine-parish (county) area in south Louisiana. The new model will focus on executing *The Campaign for One Acadiana*, a five-year, \$15 million initiative focused on a long-term vision of making Acadiana one of the most high quality, sought after regions in the South for business and talent. The new model involves a regional board of directors, a best-in-class staff, a substantial program of work, and a comprehensive rebranding effort to align with the new scope. The organization will launch in Q1 of 2015.

With over 1,200 investors, members, and partners, One Acadiana serves as the voice of the regional business community. The organization is located in the city of Lafayette and serves a region of roughly 700,000 people with a vibrant culture and unique entrepreneurial spirit.

### Position overview:

The Vice President of Urban Revitalization and Development is responsible for leading all urban development initiatives for One Acadiana, working in close partnership with business leaders, property owners, and government officials. As the representative of the business community, the primary goal of the Vice President is to identify and catalyze initiatives and projects that will help revitalize the urban core of Acadiana, including major gateways and areas around downtown Lafayette and the University of Louisiana at Lafayette.

Supported by One Acadiana's policy team, the Vice President will work to establish a sense of urgency and political will among community leaders, help to set up and/or activate effective public financing tools and authorities, and serve as a leader for major development deals, by providing operational support and technical expertise.

The position requires cultivating strong working relationships with community stakeholders to strategically direct public and private investments to initiatives such as gateway improvements, recruitment and sale of land for development of business sites, parking infrastructure, streetscape improvements, improvement grants, and targeted neighborhood revitalization activities.

### Responsibilities:

- Cultivating strong working relationships with government officials and agencies, property owners, and other commercial interests to build consensus and generate political will for major initiatives
- Overseeing the development of a strategy for improving major gateways into the urban core
- Establishing a set of high-impact development projects in the downtown area and designing a strategy for completion
- Interacting, informing, and negotiating with developers, engineers, architects, and community groups on project development and scheduling

- Working with underwriters, financial consultants, and bond attorneys to determine effective financial approach for projects
- Advising on public tax increment financing, New Markets Tax Credits, EB-5, property tax abatement, historic tax credits, and similar programs
- Engaging in public relations activities aimed at communicating the regional value of urban revitalization efforts
- Organizing members and community partners to engage in targeted advocacy efforts
- Helping to coordinate and lead annual intercity "canvas trips" to other regions, with the goal of building support and alignment among community leaders in Acadiana
- Leveraging experience and capabilities resulting from the urban revitalization and development activities in support of similar efforts in other key areas across Acadiana

**Requirements:**

- Five or more years of professional experience in any combination of the following:
  - urban planning/development
  - commercial real estate
  - local government, including urban renewal/redevelopment authority
  - economic development
- Bachelor's degree (advanced degree preferred in business administration, public policy/administration, law, urban policy/planning, finance, or related field)
- Exceptional project management skills
- Experience in high-profile development deals and transactions
- Working knowledge of local government processes and procedures
- Ability to interpret and analyze city design requirements, codes, specifications, and processes
- Experience developing public-private partnerships preferred
- Outstanding written and verbal communication skills, including the ability to make public presentations
- Ability to multitask and work under time pressure
- Excellent organization and planning skills
- Strong attention to detail

**To apply:**

Please submit your cover letter and resume to [jobs@oneacadiana.org](mailto:jobs@oneacadiana.org) by Sunday, March 31, and include the job title in the subject line. Applicants will be considered on an ongoing basis.

**Disclaimer:**

The above statements reflect the general duties considered necessary to describe the principal functions of the job as identified and shall not be considered as a detailed description of all work requirements which may be inherent in the position. They may be subject to change at any time due to reasonable accommodation or other reasons.