

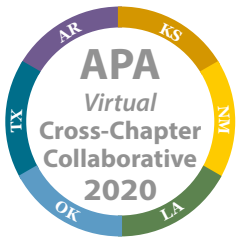
# #APAC3

## ABOUT THE CONFERENCE

Hosted by the American Planning Association (APA) Chapters of Arkansas, Kansas, Louisiana, New Mexico, Oklahoma, and Texas, the APA Cross-Chapter Collaborative (#APAC3) is the first of its kind featuring 70+ virtual sessions and several new opportunities for sponsorship exposure! With over 4,000 members among the six Chapters, we anticipate #APAC3 to be the THE continuing education and networking event of the year! In addition, the reduced cost of registration will make this conference available for more planners, planning commissioners, architects, landscape architects, engineers, and other professionals. This conference will provide increased visibility for your agency/firm because of its virtual format. As a conference we have more tools available this year to highlight our sponsors and help you market your brand.

## #APAC3 SPONSOR OPPORTUNITIES

	ANNUAL PLATINUM		GOLD		SILVER	BRONZE
	PRIVATE	MUNICIPAL	PRIVATE	MUNICIPAL		
<b>Cost</b>	\$4,000		\$2,000		\$1,000	\$500
<b>Full Conference Registrations (valued at \$100 each)</b>	10		5		2	1
<b>Virtual Exhibitor Space</b>			Included			
<b>Session Sponsor (valued at \$100 each)</b>	5		2		1	No
<b>Session Pre-Roll Video (valued at \$250 each)</b>	1		No		No	No
<b>Logo on Login Page</b>	●		No		No	No
<b>Logo on Lobby Banner</b>			Included			
<b>Logo on Portal Header</b>			Included			
<b>Recognition at Chapter Reception at 2021 National Conference</b>	●		●		No	No
<b>Sponsor Recognition at Keynote Session</b>	●		●		●	No
<b>Logo on Chapter Website</b>	Included; Logo in Chapter Newsletter year-round		Included		Included	Company Name (text) only
<b>ADDITIONAL SPONSORSHIP OPPORTUNITIES</b>						
<b>Individual Session Sponsor</b>			\$100			
<b>Individual Session Pre-Roll Video Sponsor (1 per Session)</b>			\$250			



# #APAC3 SPONSOR REGISTRATION

Company Name \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company name exactly as you would like written when logo is not used/provided \_\_\_\_\_

## CONFERENCE SPONSORSHIP PACKAGES

Annual Platinum Sponsor	\$4,000
Gold Sponsor	\$2,000
Silver Sponsor	\$1,000
Bronze Sponsor	\$500

Please provide the names for the complimentary conference registrations: Platinum (10), Gold (5), Silver (2), Bronze (1).

Name(s)	
1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

## TO REGISTER, PLEASE COMPLETE BOTH:

1. Please send completed reservation form and check payable to "APA Texas Chapter" for the amount due to: Mike McAnelly, Executive Administrator, APA Texas Chapter, 9629 Fallbrook Drive, Dallas, Texas 75243.
2. Send logo or advertisement file to [kpoole@plano.gov](mailto:kpoole@plano.gov).

## GENERAL QUESTIONS

- Contact Mike McAnelly at [administrator@apatexas.org](mailto:administrator@apatexas.org) or 214.850.9046.

## SPONSOR QUESTIONS & CORRESPONDENCE

- Contact Rob Rae at [Robr@cityofsherman.com](mailto:Robr@cityofsherman.com) or 903-892-7333

## CANCELLATION POLICY

- On or before September 4, 2020
- After September 4: No refund for cancellation.

## EXHIBIT SPACES

All sponsors will be included in the Online Exhibit Hall for the duration of the conference.

## ADDITIONAL OPPORTUNITIES

Individual Session Sponsor	\$100
Individual Session Pre-Roll Video Sponsor	\$250

## TOTAL FEE:

## LOGO SPECIFICATIONS

Please send the best quality logo possible. Send without a background (transparency on).

Send black & white AND color if both are available. The following formats are accepted, in order of preference

- EPS (fonts converted to curves or vector)\*
- PDF - high resolution, 300 ppi, 3"x4" min. at 100% size
- PNG - high resolution, 300 ppi, 3"x4" min. at 100% size

\*We can only guarantee best quality with EPS files that are submitted to specifications.



APA Virtual Cross-Chapter Collaborative 2020

Thank you for helping us make the 2020 APA Virtual Cross-Chapter Collaborative Conference a success!

\*The participating APA Chapters are a 501(c)(3) educational non-profit organization. Donations are tax deductible to the extent allowed by law. Verify with your accountant or tax advisor.