

**Capital Region (Baton Rouge Area) Metropolitan Planning Organization (MPO)  
Request for Proposals**

The Capital Region Planning Commission (CRPC) requests proposals from qualified firms to conduct a Household Travel Survey (HTS) to get a better understanding on current regional travel patterns and trends in the Capital Region.

CRPC intends to revamp the Capital Region Travel Demand Model prior to initiating the next Metropolitan Transportation Plan update in 2021. In order to support revamping the regional model, CRPC is in the process of collecting a variety of transportation data sets. These data sets form a foundation for the regional models' update, improvement of the regional travel forecast and ultimately better planning decisions. The first will be to conduct a Household Travel Survey (HTS) to get a better handle on current regional travel patterns and characteristics.

The propose and objective of this RFP is to conduct Household Travel Survey to collect necessary information that will support the calculation of:

- Trip production rates by trip purpose
- Trip distribution by time of day
- Trip length frequency distribution
- Mode share of travel
- Travel Time
- Origins/Destination by geographical zone

At least one principal or responsible member of the firm shall demonstrate a minimum of five years' experience in responsible charge of, or major expertise in the field involved in this RFP. Offeror must show minimum experience of three projects of similar scope. Preference will be given to teams with demonstrated experience in meeting the number of completed surveys target as set forth at the onset of the projects in the past. Other criteria for selection are listed in the full RFP.

To obtain a copy of the full RFP, please go to: <http://crpcla.org/publicnotices>

Respondents shall submit **6** bound copies of the proposal to:

Capital Region Planning Commission  
Attn: Mr. Jamie Setze, Executive Director  
333 North 19<sup>th</sup> Street  
Baton Rouge, LA 70802

The proposal must be received by 3:00pm C.S.T. on **06/04/19**. Please direct any questions to Ravi Ponnappureddy at [RPonnappureddy@crpcla.org](mailto:RPonnappureddy@crpcla.org)